

## Support the president's initiatives



### Initiatives Overview

Rotary International President R. Gordon R. McNally wants Rotary to exist everywhere in a style that suits everyone who has the desire to work with us to do good. During this year, he'll focus on three presidential initiatives that Create Hope in the World: prioritizing mental health, building peace through virtual exchanges, and empowering girls.

### Prioritizing Mental Health

Gordon encourages Rotary members to make mental health a priority. Rotary has a unique ability to connect people and cultures, giving hope and receiving it through acts of kindness. Now is the time to expand this culture of care — both within Rotary and in the world at large.

Providing care in such a way benefits not only the communities we live in and work with, but also our members as they take part in addressing mental health. Research shows that performing acts of kindness is the most effective way to protect our own sense of well-being and become more resilient.

From Front Page...

## Support the president's initiatives

### Prioritizing Mental Health

Rotary can create the kind of world we want to live in: one where we all feel supported as part of a community and where we help expand access to quality care. Members can do this by:

Erasing the stigma associated with caring about emotional well-being

Raising awareness about mental health needs

Working to improve access to mental health services

Everyone in Rotary has a role in this effort. Members can help each other prioritize self-care in the ways that are most meaningful. Clubs can make sure they offer welcoming environments where everyone who interacts with us is treated with care, respect, and dignity. We can talk openly about mental health, let people know they're not alone, and encourage them to get professional help if necessary. And we can work with community and national leaders to create or expand access to quality preventive care and interventions for mental health.



### Rotary Club of Mental Health & Wellness

Our mission is to inspire acceptance, hope, and wellness across the globe.

As the first cause-based club of its kind, we channel our commitment to mental health & wellness through our educational club programs, inspiring service projects, fun fellowship events, and more.



<https://rotary4mhw.org/stories/mental-health-has-no-age-limits!>

# Presidential Message

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*The International Day of Peace takes place 21 September. The United Nations General Assembly declared this a day devoted to strengthening the ideals of peace through observing 24 hours of non-violence and cease-fire.*

*It is not enough, as People of Action, to simply avoid making war. If we are to Create Hope in the World, we must aggressively wage peace.*

*Where can we begin? There are countless armed conflicts around the world, and the global population of displaced people is higher than ever. The opportunities are nearly limitless, but the cycles of violence and hardship seem endless.*

*My advice is to start small but think big. I look to Rotary members in Pakistan and India for inspiration.*

*In March 2020, about 50 Rotary members from Pakistan met about 50 Rotary members from India at Kartarpur Sahib, a shrine in Pakistan. The sanctuary honors Guru Nanak, the founder of Sikhism, a religion practiced in both countries. Tensions between the two countries barred many religious pilgrims from India from visiting the shrine. That is, until Pakistan opened a visa-free pathway to them in 2019.*

*Earlier this year, Rotary members from opposite sides of the border again met at the shrine, this time with about twice as many participants.*

*Any work toward building peace needs to be brave and bold. What these Rotary members have done is just that. The Pakistani government took an important step toward peace when it admitted Indian pilgrims to the Kartarpur Sahib shrine, but Pakistani Rotary members took the next step when they welcomed Rotary members from India as friends and family. That is Positive Peace at work.*

*These peacebuilders did not stop there. Club representatives at this year's meeting signed twin club certificates to recognize their long-term commitment to continue to learn from each other and to work together on more peacebuilding efforts, and they have held joint meetings via video chat.*

*The importance of communicating with and learning from another culture cannot be overstated, and Rotary is making it even easier to do so. One way of engaging in cross-cultural dialogue and building relationships across borders is through virtual international exchanges that build on our current programs and make them more accessible.*



**Gordon McInally**  
Rotary International President  
RY 2023-2024

# Presidential Message

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*From P2*

*A virtual exchange uses online platforms to connect people from different parts of the world so they can share their traditions, priorities, values, and more. Virtual exchanges can serve as a window to another part of the world through activities such as teaching a digital cooking class, learning a new language, or even designing service projects with a global impact.*

*These online chats have the potential to inspire new connections and more respect between societies. Taking that knowledge and using it to better the lives of our fellow human beings is the next step.*

*Let's see where it takes us.*

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*“Rotary is fellowship.  
Real fellowship is  
frank, spontaneous,  
full of warmth, and if  
you want to gauge its  
depth you will find  
that it is the difference  
between ‘Mister’ and  
‘Bill’ — ‘Reverend’  
and ‘Jack.’”*

~Frank L. Mulholland  
Rotary Club of Toledo, Ohio, USA  
May 1915

[www.rotary5910.org](http://www.rotary5910.org)

## Zone 21B Rotary Public Image Coordinator Message

*September heralds autumn in the Northern Hemisphere, but it is also the month when the excitement of the next term begins to be felt for the first time for all Rotary clubs around the world. Because Rotary Institutes are planned throughout the Rotary world in October and November.*

*Before the institutes, DGNs and DGEs who will lead their districts one year apart in the next two years, attend a training meeting to prepare for their respective years. More than 1000 leaders from all over the world who will shape the future of Rotary attend these meetings, where they update their knowledge and meet their classmates with whom they will move forward.*

*Additionally, September is celebrated as "Basic Education and Literacy Month" for the Rotary family.*

*Imagine that all of humanity is literate, the number of books read per person per month is announced as 5, imagine that all the girls around us are educated at*

*the highest level, and then imagine the results that contribute to peace, hunger, thirst and all other deprivations.*

*As a result, imagine how the fight against illiteracy and projects that will add value to education will make humanity look to the future with great hope.*

*That's why we must fight illiteracy with all our strength and be an inspiration to the whole world by adding new ones in addition to the great success stories written.*

*We are a very big family with our Interactors, Rotaractors and Rotarians, but no matter how big we are, there are so many good people on earth who need to be a part of this family that we need to explain ourselves very, very well to these people.*

*In my opinion, the best way to do this is to tell our stories; When we share the stories of goodness that we are a part of with the society we live in, sometimes in club meetings, sometimes in family conversations, and sometimes using social media, we will see how many goodness stories we have achieved since the beginning and we will see again what a light of hope these stories are for our club, our society and our world.*

*Then, let's grab the pen and paper, prepare the voice recorders and start to record and sharing our stories...*

*See you next month*

*CREATE HOPE in the WORLD*

*Rtn. N.Altan Arslan*

*PP 05-06 Ankara Kızılay RC*

*PDG 18-19 D.2430*

*RPIC 23-26 Zone 23-26*



N. Altan Arslan  
PP 2005-2006 Ankara Kızılay RC  
PDG 2018-2019 D2430  
RPIC 2023-2026 Zone 21B

# September is Basic Education and Literacy Month

More than 775 million people over the age of 15 are illiterate. That's 17 percent of the world's adult population.



“When you teach somebody how to read, they have that for a lifetime. It ripples through the community, one by one.”

Mark Wilson  
Rotary Club member



*Rotary members make amazing things happen, like:*

*Opening schools: In Afghanistan, Rotary members opened a girls' school to break the cycle of poverty and social imbalance.*

*Teaching adults to read: Rotary members in the United States partnered with ProLiteracy Detroit to recruit and train tutors after a study showed that more than half of the local adult population was functionally illiterate.*

*New teaching methods: The SOUNDS program in South Africa, Puerto Rico and the United States teaches educators how to improve literacy by teaching children to recognize letters by sounds instead of names.*

*Making schools healthy: Rotarians are providing clean, fresh water to every public school in Lebanon so students can be healthier and get a better education.*

*Enhancing educational systems: In Kenya, Rotary clubs are working with the Global Partnership for Education and local and national governments to advance life-long learning opportunities for poor and marginalized children.*

Learn more. [My.rotary.org](https://www.rotary.org)

Our goal is to strengthen the capacity of communities to support basic education and literacy, reduce gender disparity in education, and increase adult literacy. We support education for all children and literacy for children and adults.

# Supporting Education



## TEACHER TRAINING

We share our knowledge and experience with educators and other professionals who work with vulnerable populations.



## MENTORING STUDENTS

Rotary club pairs students with celebrity and CEO mentors for success.



## ADULT LITERACY

Rotary members fight adult illiteracy by working with local advocates to offer community literacy programs.

## OUR IMPACT ON EDUCATION

The Rotary Foundation supports education through scholarships, donations, and service projects around the world.



Help spread the word about Rotary's efforts to support education

SHARE ON FACEBOOK

TWEET THIS PAGE

EMAIL THIS PAGE

What can you do to support education and bring literacy to everyone?

MAKE A DONATION

BECOME A MEMBER

## Resources & reference

PRPIC/PDG

Andre Suharto on...

## The Power of Rotary Brand

### **The Power of the Rotary Brand:**

*Building Connections and Trust*

*Rotary brand is more than just a logo or a catchy slogan; it's the heart and soul of Rotary, a powerful tool that can shape perceptions, evoke emotions, and build lasting connections with our audiences. In today's fiercely competitive marketplace, effective branding is essential for success.*

### **Definition of Branding**

*At its core, branding is the process of creating a distinct identity for an organization, product, or service. It encompasses everything from the name of Rotary, its Masterbrand signature logo, and visual design elements to its mission, values, and*

*the way Rotary members interact with the audiences. Effective branding goes beyond aesthetics; it communicates a unique story and personality that sets the business apart in the minds of audiences and mankind is our business.*

### **The Significance of the brand**

*Differentiation: In a crowded marketplace, having a strong brand helps you stand out. It's what makes customers choose a product or service over competitors. A well-defined brand communicates what makes the organisation unique and why Rotary the better choice.*

**Trust and Credibility:** *As an organisation that is more than 118 years of existence, Rotary has a strong brand that is known for building trust and credibility with donors, sponsors, collaborative partner organisations, beneficiaries and members. When people recognize and trust the Rotary brand, our participants are more likely to choose us.. Therefore, every Rotary club must exercise care and diligence when implementing projects and organising activities so as to make sure no undesirable situations will occur that can damage the reputation of Rotary brand.*

*Consistency: Branding provides a framework for consistency in messaging and customer experience. Consistency fosters a sense of reliability and dependability, which is essential for the loyalty of our donors, sponsors, beneficiaries, collaborative partners and even for Rotary members. However, it is easier said than done. This is because our club and district officers change every year and we have thousands of clubs across the world. Trying to achieve consistency has been challenging. But with commitment, passion and love for the Rotary brand, we shall overcome the obstacles.*



PDG Andre Suharto

EPNC 2023-24

Global Support Seminar Lead Facilitator

2022-23

RPIC 2020-22

International Assembly Training Leader

2020, 2021 & 2022



## The Power of Rotary Brand

From P7

**Emotional Connection:** Brands that evoke emotions are more likely to create long-lasting relationships with participants. An emotional connection can lead to participants' loyalty and advocacy which must start with Rotary members. Loyalty and advocacy will be born when our members play active role in the Rotary projects and activities. Members will make good influencers when loyalty and advocacy are inherent in them.

**Value Perception:** A well-established brand often allows you to command higher prices for your products or services. People are willing to pay a premium for brands they perceive as valuable. This translates to the willingness of members to be Rotarians because they find desirable values in the membership even when they have to contribute talents, time and treasure. Access to Rotary Learning Centre where it offers rich repository of online courses that may relate to the vocation of the members; Access to members around the world that possess diverse talents and expertise which may be needed for club projects or even for the personal or business requirements of the members. Rotary members also have access to other members with the same vocation.

**Expansion Opportunities:** A strong brand can open doors to new opportunities, such as partnerships and collaborations, which can fuel growth of Rotary. We must capitalise on the Rotary brand by collaborating with other organisations to do our projects/activities. This is how we can expand our reach to new audiences by giving opportunities for our audiences to work with us.

### Elements of Branding

**Brand Identity:** This includes the Masterbrand Signature logo, colors, typography, and visual elements. Consistency in these elements across all marketing & promotional materials are crucial for brand recognition. The Rotary Brand Centre is there to provide the logo templates and other resources to help us achieve consistency.

**Brand Voice:** This refers to Rotary brand's personality and the way it communicates with the audiences. Is the Rotary brand friendly and approachable, or formal and authoritative? What we say, write and do represent the Rotary voice. We must have a united voiced that is aligned with our target audiences.

**Mission and Values:** Rotary has a Vision statement that outlined clearly the purpose of the organization and it also has the guiding principles. These are the moral compass of our brand and can resonate deeply with our participants who share similar values. The Rotary's Vision Statement is a well crafted purpose of what Rotary stands for.

**Audience Experience:** Every interaction our audience has with the Rotary member contributes to its perception. Providing exceptional experiences to our audiences can turn them into loyal brand advocates. The Rotary DEI Code of Conduct and The Four-way Test are essential components in helping Rotary members prepare to deliver mesmerizing and memorable experiences to those whom they interact with.

# PRPIC/PDG Andre Suharto on...

## The Power of Rotary Brand

From P8

*Storytelling: Effective branding often involves telling a compelling story about the brand's journey, mission, and impact. Stories can create emotional connections with the audiences. One of the ways to have compelling stories is by implementing impactful projects that create lasting change in the communities that we live in.*

*Impactful projects can be realised if we carry out community needs assessment. This is to ensure that the projects will meet the needs and expectations of the beneficiaries with optimal use of the resources required for its implementation and to ensure that the projects will continue independently even after the project funds have been fully utilised. The journey in implementing such project can give rise to many compelling stories that are news worthy which can resonate very well with some of our audiences.*

### *Conclusion*

*Branding is a powerful tool that can drive Rotary by creating differentiation, building trust, and forging emotional connections with our participants. It's an ongoing process that requires careful thought and consistency, but the rewards are well worth the effort. In a world where our participants are bombarded with choices, a strong brand can be the guiding light that leads them to choose Rotary over others.*

*So, if we are to succeed and grow our membership beyond 1.2 million, everyone has to invest in the Rotary brand by:*

- 1. Using Rotary brand compliant logos*
- 2. Building images that reflect Rotary members as being compassionate, People of Action and influencers*
- 3. Embracing & practicing the DEI Code of Conduct*
- 4. Embracing & practicing The Four-Way Test*
- 5. Being always mindful to give everyone wonderful and unforgettable positive experiences in all our interactions & communications*

*Remember.....*

*if we don't give our audiences the story to talk about, they will define the Rotary brand's story. The Rotary brand may be just a perception for some of our audiences and such perception will match reality over time when our audiences have the opportunities to interact with us. So it is important that our audiences are inspired, thrilled and excited at the end of their conversations with any Rotary members.*

*Article written by*

*PDG Andre Suharto,*

*EPNC 2023-24*

*Global Support Seminar Lead Facilitator 2022-23*

*RPIC 2020-22*

*International Assembly Training Leader 2020, 2021 & 2022*



## ARPIC Alaeddin Demircioğlu on...

### The Journey in Doing Service Above Self

#### DISTRICT 2440 "SEARCH AND RESCUE VEHICLE" DONATION

ARPIC Alaeddin Demircioğlu  
District 2420/2430/2440

T5 Clubs from district 2440, Göztepe Rotary, Buca Rotary, Rotary E-Club of District 2440, Buca Rotary and Kordon Rotary joined forces for this project. A fully equipped search and rescue vehicle is now in use and ready to save lives!

The project intends to improve "Search and Rescue" capabilities of project partner AKUT, who is a voluntary, non-governmental organization involved in searching, assisting and rescuing. The funding of the project came from the disaster fund of district 2440.



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Alaeddin Demircioğlu on...

## The Journey in Doing Service Above Self

### RC TOROS- AMBULANCE

The Toros Rotary Club has donated one patient transfer ambulance to the Mersin Tarsus Organized Industrial Zone as part of the "Patient Transfer Ambulance" project.

After the earthquake on February 6, 2023, the increasing population of Mersin has made immediate access to healthcare services for the city and the local people

even more critical. Ambulance services, which provide the first response in emergency healthcare situations and urgently transport patients to the hospital, are a crucial component of the public healthcare system. Every minute counts when it comes to getting patients to the hospital. With this in mind, the "Patient Transfer Ambulance" project was initiated by the Toros Rotary Club to address the needs of the industrial zone.



# ARPIC Alaeddin Demircioğlu on...

## The Journey in Doing Service Above Self

From P11

### RC TOROS- AMBULANCE

As part of the matched donation project, a budget was allocated and the ambulance was purchased. It was formally handed over to the authorities in a ceremony.



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Alaeddin Demirciođlu on...

## The Journey in Doing Service Above Self

### EUROPEAN PARALYMPIC CHAMPIONSHIP

Ahmet Kaplan, 21, who won bronze medal in the "quad" category and silver medal in doubles at the European Paralympic Championships held in the Netherlands on August 8-13, became the pride of Turkish Rotarians.

Ahmet Kaplan, who met the Rotary Family for the first time at the 138th

Rotary Seeking Tomorrow's Leaders Seminar organized by the Rotary Club of Mersin in the 2019-2020 Term, was the source of joy for his friends during the RYLA, which was held with the motto LiderSİZsiniz.

The Paralympic national tennis player continues his intense preparations for the US Open grand slam tournament to be held on September 5-10.

As Rotary Family, we wish him continued success.



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Alaeddin Demircioğlu on...

## The Journey in Doing Service Above Self

### MOBILE KITCHEN

The opening ceremony of the mobile kitchen, which will serve in the Antakya EXPO area through the collaboration of the Toros Rotary Club and Hatay Metropolitan Municipality, has taken place.

Following the February 6th Earthquake, the Toros Rotary Club, known for its numerous aid efforts in Hatay, has opened

a mobile kitchen truck that will provide meals to thousands of people daily. This mobile kitchen, which was realized in a remarkably short period of six months, has the capacity to serve meals to 2,000 people per hour. The project will produce and distribute meals at different locations, tailored to the needs of the local population.

Approximately \$200,000 were spent on preparing the mobile kitchen, with attention to every detail, including features such as an oven and dishwashing machines.



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Alaeddin Demirciođlu on...

## The Journey in Doing Service Above Self

### PEDALS AGAINST POLIO

Dear Rotary Friends, as the POLIO MAIN COMMITTEE, we are pleased to announce that we will be organizing the "WORLD POLIO BICYCLE FESTIVAL" in Alanya between 11th to 12th of November 2023, to raise awareness about polio. This project will be hosted by the Alanya Rotary Club.

The TURKISH CYCLING FEDERATION, ALANYA MUNICIPALITY, ALANYA CYCLING CLUB, ALANYA TOURISM EXECUTIVES' ASSOCIATION, MANAVGAT ROTARY CLUB, and the MINISTRY OF YOUTH AND SPORTS CENTER will sponsor this significant event.

During the 2-day festival, professional cyclists will cover 45 km on the first day, while on the second day, participants from the local will cycle 30 km. All participants will receive red shirts with the words "END POLIO NOW" printed on them. Visuals and flags reflecting this theme will also be present at the starting and finishing points. Every stage will be meticulously recorded by drones and cameras. In the end, our goal is to create perhaps the most comprehensive and impactful awareness film about POLIO that has ever been produced in our country. We believe that this film will reach a significant number of audiences both nationally and globally.

The film that will be released after this festival will greatly contribute to Rotary's public relations efforts. Below, you will find the participation conditions and the program of the WORLD POLIO BICYCLE FESTIVAL, and we have full confidence in your support for participating in this wonderful event.

Regards

TEOMAN KAYNAR  
ROTARY DISTRICT 2430  
GOVERNOR OF 2023-2024 TERM

AYHAN GEDİKOĐLU  
ROTARY DISTRICT 2430  
COMMITTEE DIRECTOR OF 2023-2024





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Alaeddin Demircioğlu on...

## The Journey in Doing Service Above Self

From P15

PEDALS AGAINST POLIO

BICYCLE FESTIVAL PROGRAM:

### November 10, Friday:

Participants check in into allocated hotels.

Technical briefing meeting for participants at 20:00 in the evening.

### November 11, Saturday:

- 09:30 - Starting at Kızılkule(Redtower). Finishing at Alanya Harbor in front of the waterfall.
- A refreshment station will be set up at the Dim River( Akköprü,) offering water, fruit juice, fruit, and cola to participants.
- 17:00 - A "POLIO AWARENESS" conference will take place at the ALANYA CHAMBER OF COMMERCE AND INDUSTRY CONFERENCE HALL.
- 19:00 - Köfte ekmeğ" (meatball sandwich) party with music will be held at the beachfront of DELFINO HOTEL.

### November 12, Sunday:

- 09:30 - Race for the locals and amateur cyclists will begin at the Kızılkule starting point. The route will follow the D-400 highway, turning at Kargıcak Perle Camping and ending at the Alanya Harbor in front of the waterfall.
- A refreshment station will be set up at Perle Camping.
- At the finish line in front of the waterfall, all completing participants in the race will receive a medal, marking the end of the festival.

### HOTEL AND ACCOMMODATION

For guests staying between November 10th and 12th, the prices are as follows:

- Alanya CLUB SİDAR HOTEL: ROOM-BREAKFAST PER PERSON WITHOUT SINGLE-DOUBLE DISTINCTION INCLUDING BREAKFAST 500 TL.
- Alanya DELFINO HOTEL: ROOM INCLUDING BREAKFAST PER PERSON 500 TL. (DUE TO BEING A SUITE HOTEL, THE ROOMS ARE GRAND. DOUBLE OCCUPANCY IS ACCEPTED IN THIS HOTEL.)



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Alaeddin Demircioğlu on...

## The Journey in Doing Service Above Self

### WATER PURIFICATION SYSTEM

After the devastating earthquake that occurred in Turkey on February 6, 2023, RI District 2420 established water purification systems in order to meet the clean water needs of the people of Adiyaman, who had temporary shelter in the container cities where the earthquake victims lived.



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Alaeddin Demircioğlu on...

## The Journey in Doing Service Above Self

Hypothermia device was delivered to Adana Marsa Hospital by Rotary Club of Adana Tasköprü-D.2430. The Hypothermia device was delivered at the ceremony held with the participation of 2023 - 2024 Term Governor Teoman Kaynar, 2015-2016 Past Term Governor Canan Ersöz, 2022-2023 Past Term Governor Emre Öztürk, and Adana Taşköprü Rotary 2023-2024 Term Club President Asli Selin Ariemre.

### HYPOTHEMIA DEVICE DONATION



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## The Journey in Doing Service Above Self

### SCHOOL PROJECTS BY D2440

The educational area, where the devastating effects of the earthquake are abundant, has been a very important project priority for our District 2440.

To date, \$265,000 worth of projects have been completed and services continue uninterrupted.



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Alaeddin Demircioğlu on...

## The Journey in Doing Service Above Self

Funding provided by the Rotary Disaster Fund, Rotary Districts and clubs, and non-Rotary NGOs for the implementation of the projects.

8 units of air conditioned wide classrooms, separate toilet unit

Air conditioned container houses for teachers who are facing accommodation problems

11 units of air conditioned wide classrooms,

- Separate toilet unit
- Educational tools and materials for information technologies, furniture and interior design, electricity and electronics, child development and education, metal technologies sections

Educational Materials

- PC
- Printer
- Photocopy
- Teacher desk and chair
- Dress hanger
- Dress cabinet

From P19

SCHOOL PROJECTS BY D2440



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Alaeddin Demircioğlu on...

## The Journey in Doing Service Above Self

### END POLIO JOURNEY AT D2440

Bashar Asfour was welcomed in Izmir at Rotary International District 2440 during his “End Polio Awareness Journey”

District 2440 has donated 10,000 USD to Polio Fund for eradication program of Polio on the world



## ARPIC Sertaç Gümüş on...

### The Journey in Doing Service Above Self

ROTARY CLUB KYRENIA ST.HILARION - D2452

#tbt Last Thursday (07.09.23) we had a guest speaker PDG 2430 RPIC Altan Arslan at our joint meeting with three Rotary Clubs Rotary Club of Kyrenia Liman 2021 Rotary Club of Nicosia Sarayonu and Rotary Club Kyrenia St.Hilarion where Rotary Club of Kyrenia Cosmopolitan joined our meeting as the guest club.

ARPIC Sertaç Gümüş  
District 2452



# ARPIC Sertaç Gümüş on...

## The Journey in Doing Service Above Self

*From P23*

ROTARY CLUB KYRENIA ST.HILARION - D2452

DDG Tashtan Altuner did the opening and welcoming speech.

PDG RPIC Altan talked about Rotary Public Image Zone 21 and how we should protect our branding and what to look out and how to use the Rotary logo.



PDG Christina Covotsou-Patroclou was invited by PDDG Dincer Cagin as Sergeant at Arms to say a few words as closing remarks where PDG Christina talked briefly of a Peace & Mental Health planning to take place in February 2024, as in Rotary International February is the Peace & Conflict Prevention month.





# ARPIC Sertaç Gümüş on...

## The Journey in Doing Service Above Self

From P24

ROTARY CLUB KYRENIA ST.HILARION - D2452

PDG RPIC Altan was presented with all four club banners with their respective presidents Chilem Maniga Vural Behiye Müftüzade Ali Vudalı and Olgun Topalcık . An authentic and miniature scaled down version of an old Cypriot Door present was presented to RPIC Altan as a memento.



ARPIC

Sertaç Gümüş on...

## The Journey in Doing Service Above Self

PDDG Emiliios Tannousis AG Tic Tac AG Hakki Muftuzade Cyprus Country Secretary Yiannis Tomasides were present at the meeting with Past Presidents Vural Vural Ozcan Bundak Dervish Yashar Baha Imren Gürbasar Ahmet Hastürk Tarık Ciğer together Rotarians Olgun Vural Hasan Hasipoğlu Feyha Avcısoyu Ipek Tokem Ergur Nadya Hacınlioğlu were present together with guest Serdar özdemir After the meeting dinner was served at BigChefs Cyprus

Cyprus Rotary

[#Rotary](#) [#PeopleOfAction](#) [#ServiceAboveSelf](#)

From P25

ROTARY CLUB KYRENIA ST.HILARION - D2452



ARPIC

Sertaç Gümüş on...

## The Journey in Doing Service Above Self

ROTARY CLUB KYRENIA ST.HILARION JOINT  
CLEANING ACTIVITY AT SECRET BEACH  
AKDENIZ - D2452

During the week of 11-17 September, Rotary Club of Kyrenia St. Hilarion has carried out a joint beach cleaning activity at Secret Beach, Akdeniz, which is one of the most important turtle nesting beaches on the western coast of the island.

#SupportingTheEnvironment is the 7th Area of Focus of #rotaryinternational.

We've harnessed a joint service week with our Rotaract Club of Kyrenia St. Hilarion, Lefkoşa Başkent Lions Club, SPOT ([www.cyprusturtles.org](http://www.cyprusturtles.org)) and other local NGO... See more — with SPOT Marine Life in Akdeniz, Cyprus.



ARPIC  
Sertaç Gümüş on...

## The Journey in Doing Service Above Self



**CREATE HOPE  
in the WORLD**

ROTARY CLUB MANAMA  
ANNUAL BAG DONATION- D2452

Rotary club of Manama with Interact club of Manama, Annual school bag donation at Riffa women society.

#rcm #rotaryclubofmanama #rotarybahrain #rotary #rotaryinternational #bh #bahrain #schoolbagdonation #createhopeintheworld #basharshhaddad #renukanambiar95 @renukanambiar95



ARPIC  
Sertaç Gümüş on...

## The Journey in Doing Service Above Self

From P28

ROTARY CLUB MANAMA  
ANNUAL BAG DONATION- D2452

Rotary club of Manama with Interact club of Manama, Annual school bag donation at Alkawthar Society. #rcm #rotaryclubofmanama #rotarybahrain #rotary #rotaryinternational #bh #bahrain #schoolbagdonation #createhopeintheworld #basharshaddad #renukanambiar95 @renukanambiar95



**CREATE HOPE  
in the WORLD**



ARPIC  
Sertaç Gümüş on...

## The Journey in Doing Service Above Self

From P29

ROTARY CLUB MANAMA  
ANNUAL BAG DONATION- D2452

Rotary club of Manama with Interact club of Manama, Annual school bag donation at Al sanabel orphan care society.

#rcm #rotaryclubofmanama #rotarybahrain #rotary #rotaryinternational #bh #bahrain #schoolbagdonation #createhopeintheworld #renukanambiar95 @renukanambiar95



**CREATE HOPE  
in the WORLD**



ARPIC  
Sertaç Gümüş on...

## The Journey in Doing Service Above Self

From P30

ROTARY CLUB MANAMA  
ANNUAL BAG DONATION- D2452

Rotary club of Manama with Interact club of Manama, Annual school bag donation at Tree of life society.

#rcm #rotaryclubofmanama #rotarybahrain #rotary #rotaryinternational #bh #bahrain #schoolbagdonation #createhopeintheworld #renukanambiar95 @renukanambiar95



**CREATE HOPE**  
in the **WORLD**



ARPIC  
Sertaç Gümüş on...

## The Journey in Doing Service Above Self

*From P31*

ROTARY CLUB MANAMA  
ANNUAL BAG DONATION- D2452

Interact Club of Manama recently participated in the distribution of school bags for children at local charity organisations organized by the Rotary Club of Manama.

[#rcm](#) [#rotaryclubmanama](#) [#rotarymanama](#) [#bh](#) [#bahrain](#) [#interactclubmanama](#)



**CREATE HOPE  
in the WORLD**





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Sertaç Gümüş on...

The Journey in  
Doing Service Above Self

ROTARY CLUB SALMANIYA  
INTERACTIVE LEARNING- D2452



**CREATE HOPE**  
in the **WORLD**

**ROTARY CLUB OF  
SALMANIYA**  
*Learning*  
**IS FUN**

**SUNDAY - 24/9/2023 AT 9AM**

**AN INTERACTIVE LEARNING INITIATIVE  
BY YOUTH SERVICES COMMITTEE**



- **LIVE READING**
- **ART ACTIVITIES**
- **DONATION OF EARLY LEARNING  
EDUCATIONAL MATERIALS**

**AZHAR ALHERAK NURSERY  
BAHRAIN MOBILITY CENTRE  
ISA TOWN**



**INSPIRE 2 ACT**

[www.rcsalmaniya.org](http://www.rcsalmaniya.org)

**WhatsApp  
+973-39033961**



**CREATE HOPE  
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## The Journey in Doing Service Above Self



**CREATE HOPE  
in the WORLD**

ROTARY CLUB OF SALMANIYA ANNUAL  
SCHOOL BAG PROJECT FOR THE YOUTH OF  
BAHRAIN- D2452



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## The Journey in Doing Service Above Self



**CREATE HOPE  
in the WORLD**

ROTARACT BAHRAIN- D2452

Rotary club of Salmaniya

Posted @withregram • @rotaractbahrain Step into the Circle of Blood Bonds! Blood Donation Drive organized by @rotaractbahrain, where unity and impact thrive. Let's strengthen our communities and make a difference that resonates far beyond. Registration link in bio !

#BloodDonation #CommunityImpact #MakeADifference #BloodBonds #HealthierCommunities #DonateBlood #UnitedForACause #SavingLives #JoinUs #RotaractBahrain



## PROJECT BLOOD BONDS

**STRENGTHENING COMMUNITIES  
THROUGH DONATION**



**2 September  
(Saturday)**



**BDF HOSPITAL  
(RIFFA)**



**08:30 AM to  
01:00 PM**

**FOR  
QUERIES,**



**+973 3456 0646**



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## The Journey in Doing Service Above Self

THE ROTARY CLUB OF KYRENIA  
COSMOPOLITAN- D2452

We attended RLI- Seminar District 2452 first session on Thursday, 22nd of September 2023 at 6 pm via zoom.

The District 2452 Rotary Leadership Institute (RLI) team conducted an online session on Sept 21 for over an hour and half attended by over 100 attendees from all the district.

The informative event was led by District RLI Chairperson May Monla Chmaytelly, who shared essential leadership skills with the attendees. During the session, DG Bashar Haddad announced that District 2452 is now officially subscribed to the RLI network. This will support the learning and development of fellow Rotarians.

PP. Yannis Tomasides from Cyprus highlighted the purpose of Rotary and showed an exploration to its organizational structure.

Attendees had the opportunity to gain valuable insights into how this structure can benefit them as Rotarians.

PP . Victoria Cherfan from Lebanon delved into Rotary's guiding ethical principles and the values shared by the organization. Moreover, how Rotarians will relate those values to themselves in their day-to-day activities, and to their fellow Rotarians and within their clubs.

Participants had the chance to reflect on how these values relate to them and their respective.

Rotary's strength lies in its members, where PP. Dahouk AbuHamdan from Jordan highlighted the importance of members engagement in their clubs' activities and beyond on the level of country and district.

In addition, developing members' leadership skills based on good training and mentoring is crucial and vital for clubs.

Attendees explored various strategies and options to effectively engage members within their clubs.

PP. Nika Manukova from Armenia guided participants on how to identify, plan, organize, and implement service projects within their clubs.

Attendees also learned the importance of developing a business plan for these projects and how to evaluate their success.

Stay tuned for more updates from Rotary Leadership Institute and make sure you're prepared to lead, engage, and serve in your Rotary.

[#RotaryInternational](#) [#cyprusrotary](#) [#RotaryDistrict2452](#) [#RotaryD2452](#) [#PeopleofAction](#) [#Rotary](#) [#RotaryInAction](#)



**What are Rotary's Guiding Ethical Principles?**

When professionals join a Rotary club, they do so as representative of their own business or profession. This gives Rotarians the dual responsibility of:

1. **representing their vocation within the club and**
2. **exemplifying the ideals of Rotary within the workplace.**

**3- The FOUR-WAY Test**  
Of the things we think, say or do:

From the earliest days of the organization, Rotarians were concerned with promoting high ethical standards in their professional lives.

One of the world's most widely printed and quoted statements of business ethics is **The Four-Way Test**, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as RI president) when he was asked to take charge of a company that was facing bankruptcy.

Adopted by Rotary in 1943,

it asks the following four questions:

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Sertaç Gümüş on...

## The Journey in Doing Service Above Self

THE ROTARY CLUB OF ZAHLE-BEKAA- D2452

The Rotary Club of Zahlé-Békaa hosted Dr. Richard Kharrat, a specialist in obstetrics and gynecology, for an awareness lecture titled "Diagnosis and Prevention of Cervical Cancer in Women" at Zahle Hall in the Municipal Palace.

She underscored Rotary's role in community education and its contribution of \$2 million

to HPV vaccination for young women in Rotary District 2451 in Egypt, facilitated by Rotary International.

Dr. Richard Kharrat delivered an extensive lecture on the severity of cervical cancer, noting recent studies that indicate it accounts for 60% of fatal cases. He emphasized the significance of prevention through regular screenings and early HPV vaccination.

The lecture excelled in providing accurate medical insights and addressing attendees' inquiries effectively. Following the lecture, participants were encouraged to engage in a campaign offering free vaginal smears and to register at the health care center in Hosh Al Zara'neh.

Concluding the event, President Kareen Sabbagh honored Dr. Kharrat with a token of appreciation for his significant contribution and encouraged women to prioritize their health. The evening culminated with a friendly dinner on the spacious terrace of Grand Kadri Hotel, extending hospitality to the audience.



ARPIC

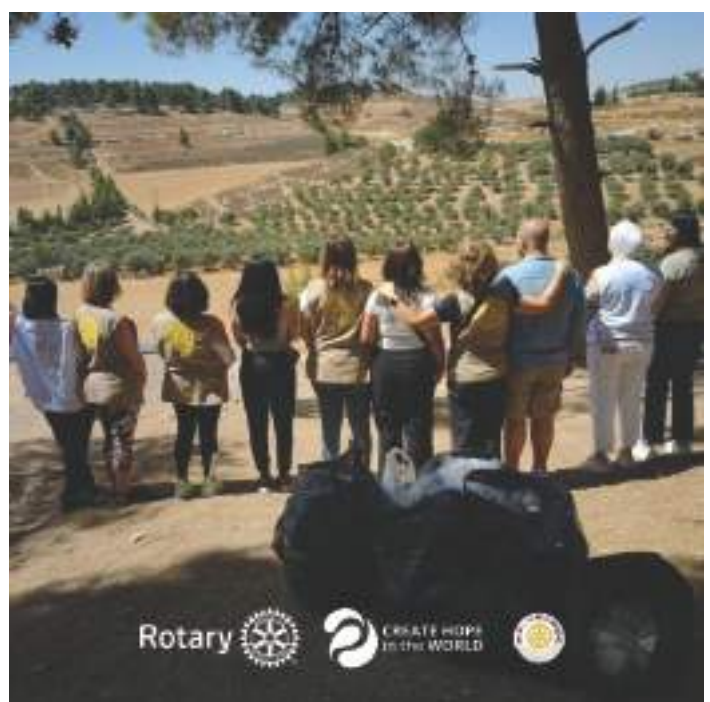
Sertaç Gümüş on...

## The Journey in Doing Service Above Self

RC AMMAN AMMON- D2452

The Rotary Club of Amman Ammon in coordination with Meditation Jordan and the Rotaract Club of Amman Ammon held the "Clean In, Clean Out" event where participants connected with nature and contributed to a cleaner environment while also nurturing their inner peace. The day of mindfulness and environmental action was held at the Amman National Park.

#CreateHopeInTheWorld #Rotary #mindfulness #cleanincleanout #meditation



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Sertaç Gümüş on...

## The Journey in Doing Service Above Self

ROTARACT BAHRAIN - D2452

A memorable evening at the Bahrain Toastmasters x Rotaract Bahrain event on public speaking!

We extend our heartfelt gratitude to all the incredible Rotaracters, Toastmasters, and fellow guests who attended. Your presence made this event truly special.

It was an amazing gathering filled with inspiring speeches, engaging discussions, and a vibrant atmosphere that embraced personal growth.

We are thrilled to have shared this experience with each and every one of you!

As we reflect on the success of this event, we eagerly look forward to joining more occasions like this in the future.

[@bahrain\\_tm](#) [#BahrainToastmasters](#) [#RotaractBahrain](#) [#PublicSpeakingEvent](#) [#Gratitude](#) [#PersonalGrowth](#) [#Connection](#) [#CommunityImpact](#)



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Sertaç Gümüş on...

## The Journey in Doing Service Above Self

### ICC REDEFINES ITS ROLE IN GLOBAL COOPERATION - D2452

Inter-country Committee (ICC) redefines it's role in Global Cooperation

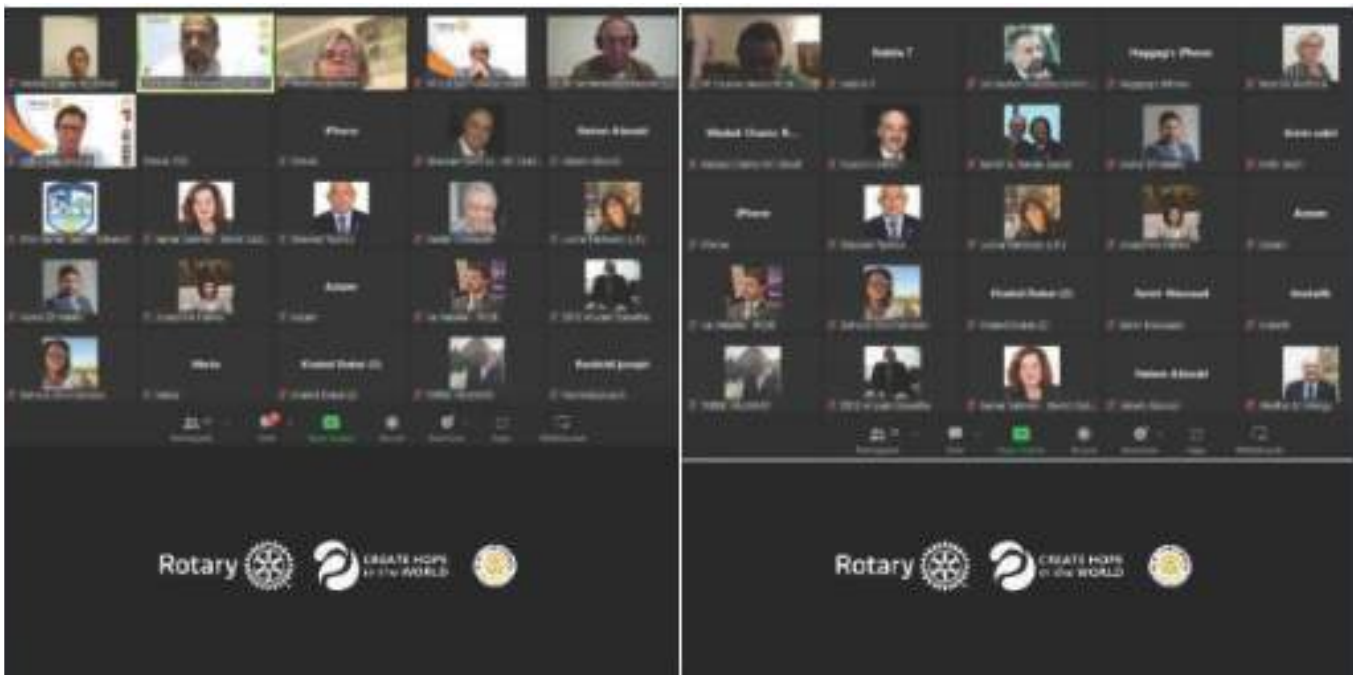
On Wednesday, September 20th, 2023, the Inter-country Committee District 2451 and 2452, convened a significant online meeting under the name "Discover ICC" discussing the evolving and importance role of the ICC in promoting international cooperation. The meeting brought together Rotarians from different countries.

"Discover ICC" meeting conducted under the patronage of DG Bashar Haddad District 2452 and DG Ayman Nazieh District 2451, with an encouraging word by DG Bashar the meeting started discussing important Rotary projects like twinnings, friendship, and of course ICC. Speakers from both Districts PP Othman Nashashibi, PP Ibrahim Kattan 2452, PP Suhair Wahab District 2451 shared their expertise in the mentioned subjects.

This meeting was organized by District ICC 2452 Rana Rizkallah and District ICC 2451 Tarek Halwagy.

[RotaryInternational](#) #2023-2024

[#Rotaryicc](#) [#RotaryDistrict2452](#) [#RotaryD2452](#) [#PeopleofAction](#) [#Rotary](#) [#RotaryInAction](#)





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Sertaç Gümüş on...

## The Journey in Doing Service Above Self

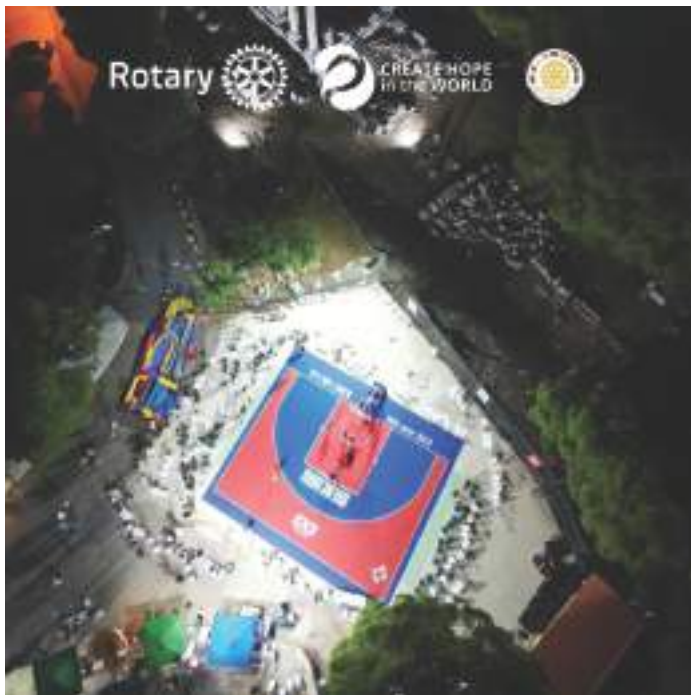
ICC REDEFINES ITS ROLE IN GLOBAL  
COOPERATION - D2452

Building a Stronger Koura, One Event at a Time! The Rotary Club Koura and Nawouss Club in Ayn Ekrene united their efforts to organize an incredible street food festival and thrilling 3X3 Basketball tournaments on September 1st and 2nd.

Our mission?

To promote a healthy environment, enhance the wellbeing and mental health of the youth and residents in Koura, and support the main objectives of Rotary International's president. The partnership between our clubs perfectly aligns with District Governor Bachar Hadad's vision for successful events. We were thrilled to witness the participation of 16 exceptional basketball teams and welcome around 1500 enthusiastic visitors. Together, we're creating a brighter future for our community!

[#RotaryClubKoura](#) [#NawoussClub](#) [#CommunityEvent](#) [#BasketballTournament](#) [#StreetFoodFestival](#)"



"THIS IS A CHANGING WORLD: WE MUST BE PREPARED TO CHANGE WITH IT. THE STORY OF ROTARY WILL HAVE TO BE WRITTEN AGAIN AND AGAIN."

PAUL HARRIS

# ARPIC Sertaç Gümüş on...

## The Journey in Doing Service Above Self

RC RAMALLAH - D2452

Rotary Club Ramallah held a free screening for its campaign to for Prevention of Childhood Deafness in Palestine.

#rotaryclubramallah #servetochangelives  
#servicebeforeself #palestine



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Sertaç Gümüş on...

## The Journey in Doing Service Above Self

RC BEIRUT LIBERTY - D2452

Believing in the importance of having trees around us and their direct effect on our environment, Rotary Club Beirut liberty got 60 pine trees from Zahle Capitol club. The trees are going to be planted and taken care of in the Handicapped School in Meshref, Green ... Green... Green

[#rotarybeirutliberty](#) [#Rotarian](#) [#recognition](#)  
[#lebanon](#) [#rotary](#)



ARPIC

Sertaç Gümüş on...

## The Journey in Doing Service Above Self

RC BEIRUT LIBERTY - D2452

In a collaborative effort, Rotary Club Beirut Liberty and Radisson Blu Martinez Hotel, Beirut, joined forces to make a meaningful visit to the renowned St. Vincent de Paul Institute, a charitable organization. During this visit, representatives from the Rotary Club and the hotel presented the institute with a generous donation of televisions. The primary objective of this initiative is to

enhance the educational and recreational experiences of the institute's residents, creating a positive and engaging environment. Recognizing the significance of education and entertainment, the Rotary Club Beirut Liberty decided to contribute 10 televisions to the institute, aiming to bring joy and enrichment to the lives of those residing there.

[#rotarybeirutliberty](#) [#Rotarian](#) [#recognition](#) [#lebanon](#) [#rotary](#)



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Sertaç Gümüş on...

## The Journey in Doing Service Above Self

RC BEIRUT LIBERTY - D2452

A team building retreat organized by PP Hagop Dantziguian, Club Youth Committee Vice-Chair, sponsored by the Rotary Club Beirut Cedars and the Rotaract Club Beirut Cedars themselves, along with the support of an expert in team building.

The program was 3 days of 16 activities to enhance teamwork and deepen the Rotaractors' understanding of all 5 Rotary values.

The objectives of this retreat were: community building, leadership development, problem solving, personal growth, reinforcing commitment, fostering creativity, cultural exchange, recreation, and rejuvenation. Our young Rotaractors' testimonials proved that the retreat completed its mission.

Our young Rotaractors, mainly Anhal Kozhaya and Yvan shared their heartfelt testimonials about their transformative experiences at this team-building camp within the Rotaract community. Anhal expressed deep gratitude for the camp's rejuvenating escape from routine, its reinforcement of rotary values, and the newfound problem-solving methods learned through activities fostering teamwork and service. Yvan, on the other hand, described the camp as an eye-opening journey that reshaped his perspective on Rotaract, emphasizing it as not just a club but a close-knit family and community. Yvan detailed how the camp instilled essential values like service, perseverance, trust, resourcefulness, patience, effective communication, and continuous improvement. Both testimonials underscored the profound impact of the camp on personal growth and the bonds formed with peers, highlighting the enduring values that will enrich their Rotaract journey and daily lives.

[#PeopleOfAction](#) [#Rotary](#) [#Rotaract](#) [#District2452](#) [#Teambuilding](#) [#mentorship](#)



ARPIC  
Maria Mastora on...

The Journey in  
Doing Service Above Self



ARPIC Maria Mastora  
District 2475- Rotary & Rotaract

RID 2475 - RC DIONYSOS

RID 2475 - RC Dionysos immediately responded to the call for help for those affected by the floods in Thessalia. There are many needs and we can all support them with our offers.



ARPIC

Maria Mastora on...

## The Journey in Doing Service Above Self

RID 2475 - ROTARY E-CLUB GREECE

RID 2475 - Rotary e-Club Greece delivered books, puzzles and board games to the Center of Creative Preoccupation for children and adults.

The Center of Creative Preoccupation for children and adults with disabilities is a significant institution for Heraklion, Crete. It provides relief, support, social integration and creative preoccupation to adults and children with disabilities.



RID 2475 - RC KOROPHI

Following devastating innovations which affected and destroyed completely whole villages and areas in Thessaly region, RC Koropi offered essentials, which were deposited in the Paiania Municipality warehouse, on Monday September 11th.



ARPIC

Maria Mastora on...

## The Journey in Doing Service Above Self



### RID 2475 - JOINT CLUB ACTIONS

RID 2475 - September is dedicated to Basic Education and Literacy. So, RC Alexandroupolis RC Kavala-West and RC Kifisia-Kastri in a joint action donated school bags and all the necessary stationery for nine elementary school pupils of the Muslim Minority Elementary School of Makri. All pupils are from the Plaka settlement from homes that were burnt in the great wildfire that destroyed more than half of southern Evros Prefecture.



### RID 2475 - RC VOULA-PANORAMA

Since several years realises actions supporting children. In this frame, RC Voula Panorama offered to the Rehabilitation Center for Disabled Children in Voula, two wheel chairs for covering the needs of transportation of physically disabled children.



### RID 2475 - RC PSYCHIKO

RID 2475 Members of RC Psychiko delivered to Red Cross necessities' items for our fellow creatures who suffer in Thessalia (Central Greece).





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Maria Mastora on...

## The Journey in Doing Service Above Self



### RID 2475 - RC DIONYSOS

RID 2475 - RC Dionysos reacted asap to the needs of children of Thessalia for school supplies. We thank our members for their quick reaction for collecting the needed items.



### RID 2475 - RC HALANDRI

RID 2475 - RC Halandri. Following contact of President Chr. Sarantopoulos with President of RC Trikala, Tessa Apostolidou, RC Halandri send long life food, and necessity items destined for the inhabitants of Thessalia affected by the wild floods



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Maria Mastora on...

## The Journey in Doing Service Above Self

RID 2475 - RC PIREAS-ANATOLI

RID 2475 - RC Pireas-Anatoli, in the frame of September's activities for fighting against illiteracy, offered stationery for the girls hosted at Hatzikyriakeio Foundation.



RID 2475 - RC KIFISSIA-POLITEA

RID 2475 - RC Kifissia-Politeia, in the frame of its humanitarian activities and for assisting the affected people following the recent devastating floods in Central Greece, send long life food, via Red Cross.



# ARPIC Maria Mastora on...

## The Journey in Doing Service Above Self

### RID 2475 - RC VOULA PANORAMA

RID 2475 - RC Voula Panorama offered to the Panhellenic Association of Traffic Accidents Prevention and Support of Disabled Persons "Love, Care Life" 12 plastic bags containing plastic cups of total weight 115 kg. The plastic cups recycled are converted to wheel chairs given to disabled persons with limited economic surface.



### RID 2475 - RC AGIA PARASEKEVI

RID 2475 - RC Agia Parasekevi together with Rotaract Agia Paraskeyvi delivered long life food and bottled water to our fellow creatures who suffered from the floods in Thessalia (Central Greece)



### RID 2475 - RC PERISTERI ANTHOUPOLI

RID 2475 - RC Peristeri Anthoupoli offered to the non profit organisation KI.PO.D.A. in Peristeri, personal hygiene items for the needs of distresses fellow citizens.



### RID 2475 - RC ANOIXI-SEMELI

RID 2475 - RC Anoixi-Semeli send to RC Larissa-Anatol 18 carton cases with supplies, incontinence diapers, gloves, school supplies, medicines, mosquito repellents, long life food, for further distribution.

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Maria Mastora on...

## The Journey in Doing Service Above Self

### RID 2475 - RC RHODOS-KOLOSSOS

RID 2475 - RC Rhodos-Kolossos on September 14th, in presence of DG Dimitris Bekos, realised an educational guided tour in the gardens of Marc de Montalembert Foundation for the children of the 1st Special School of Rhodos Town. Colored pencils and sketch blocks were offered to the kids in order to design a pomegranate, symbol of Rhodes since antiquity as well as symbol of good luck.



### RID 2475 - RC KIFISIA POLITEIA

RID 2475 - RC Kifisia Politeia awarded student Anais Tarsehian from the Social Tutoring Study of Kifisia Municipality. Anais was accepted at the university to become a nurse midwife. Social tutoring study of Kifisia has been in operation since 2012 with volunteer tutors and teachers for the support of students.



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Maria Mastora on...

## The Journey in Doing Service Above Self

From P52

RID 2475 - RC KIFISIA POLITEIA

At the same event, the president of Win Cancer spoke about her personal experience and the creation of "anasa libraries" in hospitals nationwide. Until now 6 libraries have been established and during this event foundations were set for the creation of the 7th library.



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Maria Mastora on...

## The Journey in Doing Service Above Self

RID 2475 - RC KOROPI

RID 2475 - RC Koropi, delivered to Metropolitan Social Medical Center of Greece, 5 big carton boxes of medicines for the needs of the Social Pharmacy. The donation was done by a member of our Club and we thank him.



RID 2475 - RC KEKRYRA KAPODISTRIAS

RID 2475 - RC Kekryra Kapodistrias supports flood victims of Thessalia by sending the necessary consumable medical supplies. The supplies were sent via Corfu Coaches free of charge, to RC Larissa East, who does the coordination for the distribution of materials to those needed.



RID 2475 - RC IOANNINA

RID 2475 - RC Ioannina, a 50 consecutive years active club, assists the flood victims of Thessalia (Central Greece), by offering long life food and medical supplies.



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Maria Mastora on...

## The Journey in Doing Service Above Self

RID 2475 - RC ATHENS

RID 2475 - RC of Athens, on the occasion of September, Month of Information and Awareness for Basic Education and Illiteracy, on September 19th, 2023, in an enthusiastic atmosphere, hosted at Saint George Lycabettus Hotel, the Member of the Greek Parliament and former Minister of Culture & Tourism, Mr. Pavlos Geroulano, where he spoke about the History of Greece through Creation. "If, even for one year, we taught our history to our children, through creation, art, culture, music, commerce, through Herod Atticus through Erotokritos, you would see that they are not three different issues", said Mr. Geroulanos and continued "It is an amazing continuity of culture that emits with historical sequence something Wonderful within the last 5,000 years".



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Maria Mastora on...

## The Journey in Doing Service Above Self

*From PSS*





ARPIC

Maria Mastora on...

## The Journey in Doing Service Above Self

RID 2475 - RC NESTOS CHRYSOUPOLI

RID 2475 - RC Nestos Chrysoupoli warmly welcomed Interact Club Zlatograd Nedelino. The kids visited Chrysoupoli town and were hosted in Keramoti #Κεραμωτή. They were accompanied by RC member Luben Kirilov & Rotaract President of Kirtzali Bulgaria, Aleksandar Golemilov. It is expected to spend a two days collaboration and programming of activities.



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Maria Mastora on...

## The Journey in Doing Service Above Self

RID 2475 - RC RHODES-KOLOSSOS

RID 2475 - RC Rhodes-Kolossos members collected 22 parcels (2 pallets with blankets, sheets and quilts) which were sent to the flood victims of Thessalia.

They thank the Rhodes hotels Plaza, Irene Palace, Alex Beach Hotel



RID 2475 - RC VOLOS-ARGO

RID 2475 - RC Volos-Argo continues its activities started last year, aiming to inform young people of what are the first actions to undertake in case of a natural disaster. On September 22nd, 6500 informative leaflets with title "be prepared for an earthquake" were handed to the vice mayor of Volos responsible for Educational matters, in order to be distributed to High-school students.



ARPIC

Maria Mastora on...

## The Journey in Doing Service Above Self

RID 2475 - RC DIONYSOS

RID 2475 - RC Dionysos, in the frame of children's environmental sensitisation, offered to the pupils of the 2nd Elementary School of Agios Stefanos, plantable pencils. A different pencil was given to each kid.



RID 2475 - RC VOLOS-ARGO



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Maria Mastora on...

## The Journey in Doing Service Above Self

From P59

RID 2475 - RC DIONYSOS

The pencil once used can be planned and may develop a flower or an aromatic plant. The activity was accepted with enthusiasm by pupils, teachers and parents association.



RID 2475 - MY JOURNEY TO END POLIOONE MORNING WITH BASHAR IN CENTER ATHENS!



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Maria Mastora on...

The Journey in  
Doing Service Above Self

RID 2475 - MY JOURNEY TO END  
POLIOONE MORNING WITH  
BASHAR IN CENTER ATHENS!



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Maria Mastora on...

## The Journey in Doing Service Above Self

RID 2475 - IN ATHENS

2475 RID hosted Rtn Bashar Asfour in Athens during his journey to End Polio. A polio survivor, Bashar travels with a special van, to many countries in Europe and Middle East to raise awareness and funds for polio eradication. An outstanding, unique journey that deserves our support. Warmest thanks Bashar Asfour for being an inspiration!



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Maria Mastora on...

## The Journey in Doing Service Above Self

RID 2475 - RC KIFISSIA-POLITEIA

RID 2475 - RC KIFISSIA- POLITEIA. The members of RC Kifissia-Politiea continue their support to the flood victims of Thessalia. The second humanitarian aid containing pharmaceutical material and mosquito repellents was delivered by PDG Dora Kemou, member of the RC Kifissia-Politeia to President of RC Larissa East.



RID 2475 - RC MEGAS ALEXANDROS

RID 2475 - RC Megas Alexandros- Hellas supported the flood victims of Thessalia (Central Greece) by delivering to Red Cross important quantity of necessities. The items were delivered to Red Cross by President Katerina Ziouta and member rtn Stavros Gounaridis.



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Maria Mastora on...

## The Journey in Doing Service Above Self

RID 2475 - VISIT OF THESSALONIKI  
BY BASHAR ASFOUR

RID 2475 - The first city of Greece visited by Bashar Asfour was Thessaloniki, on Thursday, September 21st. The reception was assigned to RC Panorama.

Bashar was welcomed at the White Tower of Thessaloniki, followed by an event at Hotel Panorama Thessaloniki.



The fundraising of the event and the personal donations of RC's Panorama members amounted €3500 which will be donated to the titanic effort to eradicate polio fund [https://raise.rotary.org/d-jozic\\_myjourneytoendpolio/fundraiser1](https://raise.rotary.org/d-jozic_myjourneytoendpolio/fundraiser1)





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Maria Mastora on...

## The Journey in Doing Service Above Self

which is " End Polio Now". President of R.C. Panorama, Miltos Tellidis made allusion to the important contribution of former RID 2480 in Polio Eradication.



### RID 2475 - RC SANTORINI

RID 2475 - RC Santorini offered books in order to support the library of the islands of Amorgos, Iraklia, Karpathos and Nisiros.

Support of local libraries is a new initiative of Attica Group and Blue Star Ferries, Superfast Ferries and Hellenic Seaways companies which is supported by RC Santorini.

Books were delivered in the offices of Blue Star Ferries by Secretary Evaggelia Vlahou in presence of PDG Nikos Makrygiannis and AG Marina Arvaniti.



From P64

### RID 2475 - VISIT OF THESSALONIKI BY BASHAR ASFOUR

Bashar's speech was about his personal experience with Polio. Neurology Professor and ip President of R.C. Thessaloniki-East Thomas Tegos, informed the audience about Polio disease, as well as about the most important project of Rotary International

ARPIC

Maria Mastora on...

## The Journey in Doing Service Above Self

From P65

RID 2475 - RC THESSALONIKI

RID 2475 - RC Thessaloniki, the second largest RC in Greece, established on 1934, in the frame of humanitarian aid to the flood victims of Thessalia, offered 6 tons of goods (medicine, personal hygiene items, long life food and waters).



RID 2475 - RC KIFISISA POLITEIA

RID 2475 - RC Kifissia Politeia hosted in Athens, on Saturday, September 23rd, rtn Bashar Asfour in the frame of his Journey to End Polio, in a special modified car, travelling in Europe and Middle East. Bashar told his personal story and his journey "My Journey to End Polio" aiming to raise awareness and funds to eradicate polio.

RC Kifissia Politeia offered 500€ to <https://myjourneytoendpolio.com/>



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Maria Mastora on...

## The Journey in Doing Service Above Self

From P66

RID 2475 - RC KIFISISA POLITEIA

Followed the speech of Manoussos Maropakis, group animator, on motivation and how it influences our life and determines the course of our live.



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Maria Mastora on...

## The Journey in Doing Service Above Self

RID 2475 - RC THESSALONIKI EAST

RID 2475 - RC Thessaloniki East participated to the welcome and the event organized by RC Panorama , Thessaloniki, for Rotarian BASHAR ASFOUR in order to support him in his effort to raise awareness and funds for eradicating Polio. RC Thessaloniki East participated in the RAISE for POLIO FUND.







# ARPIC Tanya Georgieva on...

## The Journey in Doing Service Above Self

ROTARY CLUB GABROVO, D2482

Rotary Club of Gabrovo bring joy to first grade kids and their teachers in Gabrovo and Troyan towns with small, useful and playful gifts. This is a tradition that has been established for some years. The club members show their devotion to education and confirm that serving the new generation is their priority. Rotarians believe that together we can make Gabrovo region a place where our children feel safe and happy here.

ARPIC Tanya Georgieva  
District 2482



# ARPIC Tanya Georgieva on...

## The Journey in Doing Service Above Self

### INTERACT GABROVO, D2482

Meet the young fellows of Rotary club Gabrovo, D2482! They are members of Chess Club Orlovets 1997. Their visit to the week meeting of the Rotary Club made Rotarians feel proud.

The visit was arranged by Interact Club Gabrovo.

A few months ago, the members of Interact Gabrovo organized a volleyball tournament. The cause was to collect donations to buy professional certified chess clocks and chess sets that the local chess club for children needs. Interact volleyball tournament was a success, and the necessary funds for the cause were raised.



# ARPIC Tanya Georgieva on...

## The Journey in Doing Service Above Self

### ROTARY CLUB KARDZHALI, D2482

Rotarians in the Rhodope municipality of Jebel supported the project "Screening for Early Diagnosis of Breast Cancer". The campaign is aimed at early diagnosis of the disease. The screening includes a clinical examination, ultrasound and mammography.

222 women from the mountain municipality

underwent screening. The examinations were performed by highly qualified specialists.

The next stage of the campaign will cover the municipality of Ardino.



### ROTARY MARATHON OF TRACIAN VALLEY, D2482

On Independence Day, Rotary club from Central Bulgaria supported the Healthy Lifestyle cause. Rotarians and nonRotarians, their families, participated in a 5 km run, part of the Rotary Marathon - a tour of Batak Dam.





# ARPIC Tanya Georgieva on...

## The Journey in Doing Service Above Self

From P70

### ROTARY MARATHON OF TRACIAN VALLEY, D2482

They accepted this challenge and successfully completed it.

Thank You for the great organization Rotary Club Pazardzhik, Rotary Club Velingrad, Rotary club Pazardzhik-Besapara and Rotary club Panagyurishte members.



ARPIC

Tanya Georgieva on...

## The Journey in Doing Service Above Self

SATELLITE ROTARY CLUB OF PAVLIKENI  
– BYALA CHERKVA , D2482

On September 23, the Satellite Rotary Club of Pavlikeni – Byala Cherkva created a real soccer fest for the children. The 6th Children's Soccer Tournament was hosted by Bacho Kiro High School.

Municipality of Pavlikeni was one of the partners in the project. Rotarians and their friends provided prizes for the participants. The award for the best soccer player was given to Victor Todorov from Bacho Kiro High School.



# ARPIC Tanya Georgieva on...

## The Journey in Doing Service Above Self



From P72

SATELLITE ROTARY CLUB OF PAVLIKENI  
– BYALA CHERKVA , D2482

During the tournament, a preliminary sum  
of 435 BGN was raised for the renovation  
of the school's external changing rooms.



ARPIC

Tanya Georgieva on...

## The Journey in Doing Service Above Self

ROTARY CLUB SLIVEN, D2482

Climb the Hill!

Ten schools from Sliven participated in the speed climbing competition on the stairs of Hamam Bair (Hamam Hill) near the town. The sporting event is a tradition for Rotary Club Sliven. It takes place at the beginning of each school year in partnership with the Municipality.



# ARPIC

## Tanya Georgieva on...

### The Journey in Doing Service Above Self

From P73

ROTARY CLUB SLIVEN, D2482

From early morning, many children and young people in sportswear gathered at the foot of Hamam Bair. More than 300 children from 5th to 11th grade from Sliven schools took part in the event. The participants showed great desire and sportsmanship in the competition along the difficult route up the stairs.



ARPIC

Tanya Georgieva on...

## The Journey in Doing Service Above Self

From P74

ROTARY CLUB SLIVEN, D2482

The final was in front of the Hamam Bair monument.

The organization was excellent, just like for Olympic competition. Professional judges at the start and finish, medical support, municipal security. Each competitor at the final of "Hamam Bair" received a bottle of mineral water.



The Rotarian hosts had provided a lot of pleasant music for the good mood of the competitors, teachers and parents. A real holiday. All competitors received medals and T-shirts, presented by the President of the Rotary Club Sliven, Anton Tomchev, and the sports expert of the Municipality of Sliven, Stoyan Gurkov. The school with the most places received the transitional cup for the team champion. All participants in the speed climbing received a ball as a gift.

After the completion of the speed climbing, the Rotarians invited all spectators to walk along the competition route.

# ARPIC Tanya Georgieva on...

## The Journey in Doing Service Above Self

ROTARY CLUB NOVA ZAGORA, D2482

Joy for the youngest from the Rotarians of Nova Zagora.

Just before the first school day in the village of Sudievo, Nova Zagora municipality, a new kindergarten was opened. The members of Rotary Club Nova Zagora made the little ones happy. The kids received two beautiful plastic houses to play in and an interactive display as a gift.



The meeting with the children turned into a fest. Many guests attended - the mayor of the village Lenko Vlaev, a group from Nova Zagora Municipality together with the Mayor, Galya Zaharieva, and the chairman of the Municipal Council, Neycho Minchev, municipal councilors, mayors of nearby villages.

Rotary Club Nova Zagora was represented by the President Zdravko Nikolov and other fellows.

# ARPIC

## Tanya Georgieva on...

### The Journey in Doing Service Above Self

ROTARY CLUB NOVA ZAGORA, D2482

Rotary Club Nova Zagora provided knowledge and emotions to the little ones during the Month of Literacy and Primary Education.

The first day of school in Nova Zagora was full of positive emotion, laughter, smiles, and unforgettable excitement. For the ninth consecutive year, on the first day of the new school year, Rotary Club Nova Zagora provided first-graders in the city with a sketchbook, notebook, colored pencils, markers, sharpener, pen, and small bag. The gifts were presented by friends Zdravko Nikolov, president of the club, and Evgeni Popov. This year, students from Primary school "Lyuben Karavelov", Secondary school "Ivan Vazov", primary school "Dr. Peter Beron" in Karanovo received gifts.

The festive atmosphere in the schoolyards, the flowers, the happy teachers, the music, the streets full of smiles, children, once again touched every citizen of the town.



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in the WORLD





# ARPIC

## Tanya Georgieva on...

### The Journey in Doing Service Above Self

#### ROTARY CLUB RUSE DANUBE, D2482

The 11th International Danube Barbecue, organized by Rotary Club Ruse Danube, raised funds for the children of Ruse. The sum reached over 5,000 BGN. Rotary clubs from Ruse, Sofia, Gabrovo, and Giurgiu participated. The funds will be used to improve the health, education, and social environment of children in Ruse. The mayor of Slivo Pole Municipality, Valentin Atanasov, welcomed the guests. A concert by children from local dance groups made the day special and festive.

Nine teams participated in the competition for the best-prepared grill. The barbecue masters prepared juicy meatballs, sausages, ribs, sausages, vegetables. There were also traditional Romanian mititei, as well as roasted carp.

A jury composed of guests of the event ranked the participants in several categories, including "Beer Snack", "Extra Starter", "Healthy Cuisine", "Beginner Cooks".



# ARPIC

## Tanya Georgieva on...

### The Journey in Doing Service Above Self

From P79

ROTARY CLUB RUSE DANUBE, D2482

The biggest excitement was caused by the auctions of two huge baskets of delicacies, provided by the sponsors of the event, "Nadezda - M" in Bjala and "Aktual" in Silistra. The attendees themselves decided to bid for one of the specialties prepared by the teams - Danube carp on the grill.

The main sponsor of the event, for the second year in a row, was the restaurant "Ribarska Sreshta" in Ryahovo.



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# ARPIC

## Tanya Georgieva on...

### The Journey in Doing Service Above Self

From P80

#### ROTARY CLUB RUSE DANUBE, D2482

The funds raised over the years from the Danube Barbecue have made it possible to implement numerous projects by Rotary Club "Ruse - Danube", including: the construction of a sensory room in the Kindergarten "Rusalka", the installation of air purifiers in two kindergartens in the Ruse region, the construction of a playground in Nursery No. 4, the construction of a multi-functional sports field in the Bulgarian Lyceum in Chisinau, Moldova, and the improvement of the conditions for sports and education in many Ruse schools.



#### ROTARY CLUBS GABROVO & KAZANLAK, D2482

Rotarians from Gabrovo in support of MyJourney-ToEndPolio campaign to fight polio

Years later, EndPolioNow returned to the holiest place in Bulgaria. So far - 4,289 USD raised for the cause in a few days by Bulgarian Rotarians!

Let's go back 10 years ago. The first meeting. The weather was foggy and rainy, which did not prevent friendly conversations, smiles, photos and donations in support of the Rotary cause. No, the weather was sunny and conducive to the meeting.

The same was long-awaited and brought together Rotarians from the clubs in Gabrovo and Kazanlak with their friend and our hero Bashar Asfour from Rotary Club Tbilisi Ambassador.

Why at Shipka? Because there the history of Free Bulgaria actually begins.



# ARPIC

## Tanya Georgieva on...

### The Journey in Doing Service Above Self

From P81

ROTARY CLUBS GABROVO & KAZANLAK, D2482

After meeting on the peak, Bashar Asfour visited Gabrovo, as part of his European tour of 16 countries, which is aimed at eradicating polio. The goal of the Georgian Rotarian is to raise 250,000 dollars, which will be used to vaccinate children in areas affected by the disease. He has named his campaign "My Journey to END POLIO", in support of Rotary International's "End Polio Now" program.



# ARPIC Tanya Georgieva on...

## The Journey in Doing Service Above Self

From P82

### ROTARY CLUBS GABROVO & KAZANLAK, D2482

The reason Bashar Asfur made this trip to Europe is personal. For him, he uses an electric van and it is technically impossible without serious logistical activity from his supporters along his route. As a child, he overcame the disease, called "childhood paralysis" in Bulgaria, and this is a motive that will support him throughout his life in his fight against it. By the time Bashar Asfur left Bulgaria, the campaign had raised just over \$130,000. Among the donors in Bulgaria are Rotarians from Gabrovo, Kazanlak, Veliko Tarnovo, Stara Zagora, Burgas, Svishtov, Pleven.

The 55th day of Bashar's journey and his memorable yellow van continues through Ruse and then Bucharest, and will end before October 24 - World Polio Day.



# ARPIC Tanya Georgieva on...

## The Journey in Doing Service Above Self

ROTARY CLUB GBALCHIK, D2482

Rotary Club Balchik participated in the closing session of the sailing season. This event is a tradition for the club. Special guest was Rosen Marangoziev, President of the Bulgarian Sailing Federation. This year, the club's president, Dimitar Nikolov, presented an award for "Youngest Participant".

As a sponsor of the Balchik Sea Club, we are proud of the excellent performance of our talented children. Young people, you are a pride for our city and Bulgaria!



# ARPIC Tanya Georgieva on...

## The Journey in Doing Service Above Self

INTERACT CLUB ZLATOGRAD, D2482

Zlatograd Tradition!

This year, the members of Interact Club Zlatograd have been again volunteers at the K3 Ultra marathon. They also have joined its green cause. The Interactors have experienced incredible emotions together with the runners.



# ARPIC Tanya Georgieva on...

## The Journey in Doing Service Above Self

ROTARY CLUBS , D2482

Two medical electric beds were donated to the Obstetrics and Gynecology Department of the Regional hospital Pazardzhik (MBAL Pazardzhik).

The donors are Rotarians from Pazardzhik and Germany, the hospital announced. Rotary Club - Pazardzhik and Rotaract

Pazardzhik - Besapara, as well as the German Rotary Clubs RC Hameln, RC Bad Pyrmont and RC Witten-Hohenstein are included in the donation with approval "Well arrived, new life".



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Tanya Georgieva on...

## The Journey in Doing Service Above Self

ROTARY CLUB KAZANLAK , D2482

Hundreds of residents of Kazanlak municipality participated in the initiative of the Rotary Club Kazanlak

Hundreds of Kazanlak residents took advantage of the initiative of Rotary Club Kazanlak. On WorldHeartDay the president of Rotary Club Kazanlak, the pharmacist Ivan Gitev, initiated in the Roserium

park, a free opportunity was given to measure blood pressure values.

The examination was performed with a high-class technological device that, in addition to blood pressure and pulse values, also measures rhythmic and conductive disorders in cardiac activity, including atrial fibrillation.

Of the people examined, 23 were found to have arrhythmia, and 6 of them had atrial fibrillation.

Each person received professional advice and guidance personally from Ivan Gitev, who is a specialist in pharmacotherapy. The purpose of such campaigns is to inform people about the dangers of high blood pressure and to prevent stroke.

Everyone who participated in the measurement received a gift package of vitamin D drops to prepare for the winter months. The campaign was supported by Samokontrol, the official representative of Microlife for Bulgaria, Abo Pharma and Naturfarma.



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Tanya Georgieva on...

## The Journey in Doing Service Above Self

ROTARY CLUB KAZANLAK , D2482

Rotarians and partners in support of the local community in Vidin. In a period when the Municipal Hospital "St. Petka" is on the verge of running out of bed linen for its patients, the director Dr. Iveta Naydenova asked Mr. Stefan Kamenov for support.

At his initiative, called "Joint donation for health and comfort", Rotary Club Vidin and Lions Club Vidin, as well as other citizens, joined efforts, 400 sets of bed linen were purchased.

At the end of September the donation was presented to the hospital management.



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# ARPIC

## Tanya Georgieva on...

### The Journey in Doing Service Above Self

PARTNERSHIP WITH I WANT A BABY AND 5  
ROTARY CLUBS IN SOFIA, D2482

With a flower in hand against reproductive  
problems

On the occasion of the First School Day, in  
partnership with I Want a Baby and 5 other  
Rotary Clubs in Sofia, the initiative "With a  
Flower in Hand against Reproductive Prob-  
lems" was filled with emotions, kindness, and  
united hearts



# ARPIC

## Tanya Georgieva on...

### The Journey in Doing Service Above Self



From P89

#### PARTNERSHIP WITH I WANT A BABY AND 5 ROTARY CLUBS IN SOFIA, D2482

Rotaract Sofia club members heard stories, saw smiles, and felt the power of people who believe in good.

In an incredibly short time, the young people raised BGN 1,800, thanks to your generous donations. The next step for them is to donate the money to the foundation and start the application process for couples who want to become parents but are facing difficulties.

Stay tuned for more information soon!

[#WithAflowerInHand](#) [#DonateForGood](#)

"It's simple. The more members we have, the more people we can help. A stronger membership base will result in stronger communities."

Gary ck Huang  
Rotary International  
President



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# ARPIC Ljiljana Lajnovic on...

## The Journey in Doing Service Above Self

RC PANČEVO - MIHAJLO PUPIN

ACTION REPORT "BICIKLIJADA 05"  
HELD 16.09.2023.



**ARPIC Ljiljana Lajnovic  
District 2483**

A cycling event "Biciklijada 05" was organized for the fifth time in Barutana park, Pancevo on September 16, 2023. The bike ride has become a recognizable annual event of RC "Pančevo - MIHAJLO PUPIN", which gathers

hundreds of cyclists from the city and its surroundings.

On Saturday, September 16, 2023, the fifth bike ride with a humanitarian character was held in Pancevo under the slogan "Bike to a healthier life" organized by the Rotary Club "Pancevo Mihajlo Pupin".

The events we organize are aimed at improving the local community and promoting a healthy lifestyle. The money we raise is invested in making new bike racks that are donated to schools. 260 cyclists, including 55 children, participated in "Biciklijada 05". So far, racks have been made and placed in seven elementary schools.



ARPIC

Ljiljana Lajnovic on...

## The Journey in Doing Service Above Self

From P91

### ACTION REPORT "BICIKLIJADA 05" HELD 16.09.2023.

The program began with a competition in the slowest bicycle ride, and the participants were children aged 7-18. The club president Daliborka Bojković Breta awarded the winners with appropriate prizes. A DJ was hired to take care of the announcements and good atmosphere by playing music over the loudspeakers.



"Biciklijada 05" was supported by Aleksandar Radojičić, the Governor of District 2483.

The central manifestation of the program is a 3km cycling route through the city streets, starting from Barutana Park. The safety of the cyclists was provided by the attendants, security officers and the police, who regulated the traffic along the route.

This year, RC Budva and RC Kotor joined the program and made the event become a district action. These clubs organized cycling rides in their cities at the same time, wearing "Biciklijada 05" T-shirts.

ARPIC

Ljiljana Lajnovic on...

## The Journey in Doing Service Above Self

From P92

ACTION REPORT "BICIKLIJADA 05"  
HELD 16.09.2023.

"Biciklijada 05" was supported by the following clubs: RC Pancevo, RC Skadarlija, RC Smederevo, RC Metropolitan, RC "Caransebes" from Romania, Rotaract club Mihajlo Pupin. Financial resources and

logistical support were provided by the following sponsors: BROSE, Kovanica, Jetink, Secit security, Anči kolači, TAU Commerce.

We were also supported by the Pannonia athletics club, the "Sfinga" security agency, and "Propeler" production.



RC Budva



RC Kotor

"Biciklijada 05" was supported by the following clubs: RC Pancevo, RC Skadarlija, RC Smederevo, RC Metropolitan, RC "Caransebes" from Romania, Rotaract club Mihajlo Pupin. Financial resources and logistical support were provided by the following sponsors: BROSE, Kovanica, Jetink, Secit security, Anči kolači, TAU Commerce.

We were also supported by the Pannonia athletics club, the "Sfinga" security agency, and "Propeler" production.



"Volunteers are unpaid not because they are worthless,  
but because they are priceless." – Anonymous

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Ljiljana Lajnovic on...

## The Journey in Doing Service Above Self

From P93

ACTION REPORT "BICIKLIJADA 05"  
HELD 16.09.2023.

### VISIBILITY

This year's " Biciklijada 05" had the support of local and state media both before and after the realization of the event.

We'd like to thank:

- 013info.rs ; <https://013info.rs/vesti/drustvo/biciklijada-u-pancevu-16-septembra>
- Politika.rs ; <https://www.politika.rs/sr/clanak/572104/Humanitarna-Biciklijada-u-Pancevu>
- RTV Pančevo: <https://rtvpancevo.rs/2023/09/18/odrzana-peta-po-redu-biciklijada-u-pancevu/>
- Zdravopancevo.rs: <https://zdravopancevo.rs/pancevo-na-biciklijadi-05-cak-335-uc-esnika-na-670-tockova/>
- I <https://zdravopancevo.rs/pancevo-u-subotu-biciklijada-05-evo-kako-da-se-prijavite/>
- Pancevo-online.rs: <https://www.pancevac-online.rs/287288/barutana-preplavlje-na-smehom-i-radoscu-dece-odrzana-5-humanitarna-biciklijada-u-pancevu-istovremeno-organizovana-u-kotoru-i-budvi-kao-podrska-pancevackoj-akciji-foto/>

There was a schedule of marketing activities regarding the event on our website [www.biciklijada.rs](http://www.biciklijada.rs) as well as on social networks, which was conducted several months in advance, during the event, and afterwards.

### THE VISIT OF THE GOVERNOR

Governor Aleksandar Radojičić held a meeting with club members after the event. At the meeting, the work report for the ongoing Rotary year as well as the plans for the next period were presented to the Governor





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Ljiljana Lajnovic on...

## The Journey in Doing Service Above Self



### ROTARY TRAINING DAY

The most important training in the Rotary year - Rotary training day (Membership, Public Image, Rotary Foundation + Grant Management, Mental Health), was held in Belgrade at the "IN" hotel on 23rd of September.

The training was intended for all Rotarians, especially new members.

The following were responsible for the plenary sessions, their moderation and summarization:

District Governor Aleksandar Radojičić

District coach Branislav Ranđelović, RCM

PDG Zorica Jestrović, DRFC - You say Rotary, you mean foundation

PDG Vlada Matić, DISC - Good experiences and effects of projects

PDG Hamsa Tot (USA) - Cooperation as the key to success

DGE Vladan Mijailović - "Small" club, big grant

ARRFC Daliborka Bradić - Wider than the district and Fundraising

The project "My Journey to EndPolio" was presented by:

Petar Pavasović - PP RK King Petar the First

Branimir Močević - president of RC BG Stari Grad



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Ljiljana Lajnovic on...

## The Journey in Doing Service Above Self

From P95

### ROTARY TRAINING DAY

The panel discussion on the topic - PUBLIC IMAGE was moderated by

ARPIC/DPIC Ljiljana Lainović while speaking on this topic:

ARCM/ PDG Nikola Božić, Rastko Ulić, PP RC Novi Sad Alma Mons and NGSE Tijana Ristić - RTC Belgrade Metropolitan.

The work in the groups was organized on the following topics: attraction, admission process and mentoring of new Rotarians / best practices and standards and defining the new body in the District - Heart of the District led by trainers:

Jelena Đaković - RC Belgrade Singidunum

Milijana Vukotić Jelušić - RC Budva and

MC Veliša Stamatović.



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Ljiljana Lajnovic on...

## The Journey in Doing Service Above Self

District Governor Aleksandar Radojičić  
District coach Branislav Ranđelović, RCM  
PDG Zorica Jestrović, DRFC - You say Rotary, you mean foundation  
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MC Veliša Stamatović.

Aleksandar Radojičić

District Governor for 2023/24

District 2483 (Serbia & Montenegro)

P.pr. RC Belgrade-Skadarlija 2017/18

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in the WORLD

From P96

### ROTARY TRAINING DAY

The training was intended for all Rotarians, especially new members.

The following were responsible for the plenary sessions, their moderation and summarization:



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Ljiljana Lajnovic on...

## The Journey in Doing Service Above Self

ROTARY CLIMATE ACTION-D2483

Rotary District 2483 started Rotary Climate Action in Imagine Rotary year, and has continued activities in the year full of HOPE. We can do a lot to increase awareness among us Rotarian members (as citizens) by changing our behaviour at individual level. Also, we advocate and motivate Rotary Clubs in different activities in communities which could contribute to climate action.

The webinar Climate Change and Mental Health (lead by climate ambassador RD2483 Marija Jevtic) organized on 29th September (the month of education in Rotary) had the aim to underline the links between Climate Change and Mental Health, since mental Health is a priority taken by Governor Aleksandar Radojičić RD2483 in 2023/24 rotarian year.

Through a test of 4 questions, it presented our Climate change and Mental Health position and possible activities which are important not only for Climate Action, but also for population and individual Mental Health.

## ROTARY CLIMATE ACTION District 2483



29.09.2023 18.00 – 19.00

RotaryclimateactioRD2483 (2023/24)

## Climate Change and Mental Health

Marija Jevtić  
Rotari klimatski ambasador  
RD 2483 2023/24

Aleksandar Radojičić  
Guverner RD 2483  
2023/24



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Ljiljana Lajnovic on...

The Journey in  
Doing Service Above Self

From P98



## ROTARY CLIMATE ACTION District 2483

# Climate change anxiety



KEY  
TAKEAWAY

Climate action is clearly needed to  
protect mental health!

### MENTAL HEALTH AND CLIMATE CHANGE: POLICY BRIEF



In the 5 decades between  
1970 and 2020,  
climate-related hazards  
have increased, with 50%  
of all events occurring since  
2003 and nearly 5 billion  
people in total affected (1)

We need to be concerned about mental health  
in the context of climate change

ARPIC

Ljiljana Lajnovic on...

From P99

The Journey in  
Doing Service Above Self



## ROTARY CLIMATE ACTION District 2483



Five domains of the social determinants of mental disorders



**Environmental, social and economic determinants of mental health are negatively affected by climate change**



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Ljiljana Lajnovic on...

The Journey in  
Doing Service Above Self

From P101



## ROTARY CLIMATE ACTION District 2483

**Climate action  
must include  
mental health**

To protect people's  
physical and mental health  
from climate threats



1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?"



ARPIC

Ljiljana Lajnovic on...

The Journey in  
Doing Service Above Self

From P103



## ROTARY CLIMATE ACTION District 2483

Statement-Rotary climate action 2023/24) Rotary club

<https://docs.google.com/forms/d/e/1FAIpQLScgB64NchrAZvtIAe7yB94KsLMk4tVzZJVCHI9Rf5sJsPePA/viewform>

Individual Statement-Rotary climate action 2023/24) is signed independently of the club's decision to participate in the action:

[https://docs.google.com/forms/d/e/1FAIpQLSci2bHwNOjbyfOlJcUZv12nLx\\_IM3U\\_kc cvgghpmDymMw/viewform](https://docs.google.com/forms/d/e/1FAIpQLSci2bHwNOjbyfOlJcUZv12nLx_IM3U_kc cvgghpmDymMw/viewform)

QUESTIONNAIRE ON ACTIVITIES follows



Neodložno  
Aktivno  
Dobrovoljno  
Angažovano

Holistic  
Open  
Persistently  
Efficiently

Rotary climate ambassador RD2483  
[zdravlje.marija.jevtic@gmail.com](mailto:zdravlje.marija.jevtic@gmail.com)



ARPIC

Ljiljana Lajnovic on...

## The Journey in Doing Service Above Self

From P104

DISTRICT 2483  
**Rotary**  
GOVERNOR 2023-2024  
ALEKSANDAR RADOJIČIĆ



GOVERNOR'S OFFICIAL VISIT – ROTARY DISTRICT 2483



RC NOVI SAD EKO ART



RC NOVI SAD



RC BEOGRAD SKADARLIJA



RC NIS MEDIJANA &  
SATELITE CLUB SOKOBANJA

ARPIC

Ljiljana Lajnovic on...

## The Journey in Doing Service Above Self

From P105

DISTRICT 2483  
**Rotary**  
GOVERNOR 2023-2024  
ALEKSANDAR RADOJIČIĆ



GOVERNOR'S OFFICIAL VISIT – ROTARY DISTRICT 2483



**RC ČAČAK**



**E-CLUB CRNE GORE**



**RC SMEDEREVO**



**RC BUDVA**

# ARPIC Ljiljana Lajnovic on...

## The Journey in Doing Service Above Self

From P106

DISTRICT 2483  
**Rotary**  
GOVERNOR 2023-2024  
ALEKSANDAR RADOJIČIĆ



GOVERNOR'S OFFICIAL VISIT – ROTARY DISTRICT 2483



**RC UŽICE**



**RC PLJEVLJA**



**RC BIJELO POLJE**



**RC ULCINJ**

ARPIC

Ljiljana Lajnovic on...

## The Journey in Doing Service Above Self

From P108

DISTRICT 2483  
**Rotary**  
GOVERNOR 2023-2024  
ALEKSANDAR RADOJIČIĆ



GOVERNOR'S OFFICIAL VISIT – ROTARY DISTRICT 2483



RC BAR



RC KOTOR



RC BELGRADE SAVA



VRANJE

ARPIC

Ljiljana Lajnovic on...

## The Journey in Doing Service Above Self

From P109

DISTRICT 2483  
**Rotary**  
GOVERNOR 2023-2024  
ALEKSANDAR RADOJIČIĆ



GOVERNOR'S OFFICIAL VISIT – ROTARY DISTRICT 2483



RC PANCEVO MIHAЈLO PUPIN



RC ZEMUN



ROTARACT CLUBS: GLOBAL,  
CUKARICA, SKADARLIJA AND  
ZRENJANIN



RC BELGRADE TECHNOLOGIES

ARPIC

Ljiljana Lajnovic on...

## The Journey in Doing Service Above Self

From P110

DISTRICT 2483  
**Rotary**  
GOVERNOR 2023-2024  
ALEKSANDAR RADOJIČIĆ



GOVERNOR'S OFFICIAL VISIT – ROTARY DISTRICT 2483



RC BELGRADE INTERNATIONAL



RC RSEMSKA MITROVICA



RC VRANJE BORA STANKOVIC



RC BELGRADE DUNAV

ARPIC

Ljiljana Lajnovic on...

## The Journey in Doing Service Above Self

From P111

DISTRICT 2483  
**Rotary**  
GOVERNOR 2023-2024  
ALEKSANDAR RADOJIČIĆ



GOVERNOR'S OFFICIAL VISIT – ROTARY DISTRICT 2483



CREATE HOPE  
in the WORLD



**USAID**  
OD AMERIČKOG NARODA

**Rotary**



USAID AND ROTARIANS OF SERBIA DONATED VALUABLE EQUIPMENT  
OVER 9,000,000 DINARS FOR 25 KINDERGARTENS IN SERBIA

Rotary Club Belgrade Čukarica, in accordance with the signed Memorandum with the Ministry of Education "Years of Ascent", has started donating mobile furniture and ICT equipment to 25 kindergartens in Serbia. This is the third year in a row that Rotarians donate equipment to kindergartens so that a total of 66 kindergartens will receive equipment from the program "Years of Ascent".

The \$82,800 Global Grant was provided by USAID and Rotary Foundation within the HEARTS OF EUROPE GLOBAL GRANTS program. The project was also supported by Rotarian partners from Georgia, Texas, Romania, Arkansas, Slovenia and North Macedonia.

ARPIC

Ljiljana Lajnovic on...

## The Journey in Doing Service Above Self

acquired knowledge will be used by educators for the best possible implementation of the program "Years of Ascent" in working with children, but at the same time they will transfer the knowledge to their colleagues in kindergartens.

On Wednesday, Sept. 27, together with Rotarians from Georgia and Suriname, kindergarten "Različak" in Novi Sad was visited by USAID Serbia Director Brooke A. Isham.

On Friday, Sept. 29, we had the opportunity to host the wife of the U.S. Ambassador Mrs. Julie Hill in the kindergarten "Bajka" in Čukarica. On that occasion, educators from this kindergarten informed Mrs. Hill about the practical application and benefits of the program "Years of Ascent" in working with children.

Project Coordinator

Past Governor of Rotary District Serbia and Montenegro

Vladimir Matić



**Rotary**



**Vladimir Matić**

ARRFC Zone 21B-2019-2022

District Governor 2018/19

DISC 2021/2024

NC ICC for 2015/21

MC Chair 2020/22

District 2483 Serbia & Montenegro

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*From P112*

USAID AND ROTARIANS OF SERBIA DONATED  
VALUABLE EQUIPMENT  
OVER 9,000,000 DINARS FOR 25 KINDERGARTENS  
IN SERBIA

On Thursday, Sept. 28 and on Friday, Sept. 29 in kindergarten "Bajka" in Čukarica, mandatory seminars were organized for 50 educators from 25 kindergartens. The

The best way to find yourself  
is to lose yourself in the  
service of others.

**Rotary**





ARPIC  
Ljiljana Lajnovic on...



The Journey in  
Doing Service Above Self

DONATION OF MOBILE FURNITURE AND ICT  
EQUIPMENT FOR  
25 KINDERGARTENS IN SERBIA



ARPIC  
Ljiljana Lajnovic on...

The Journey in  
Doing Service Above Self



EDUCATION OF TEACHERS IN KINDERGARTEN  
"BAJKA" ON ČUKARICA-  
28-29. SEPTEMBER



ARPIC  
Ljiljana Lajnovic on...

The Journey in  
Doing Service Above Self



VISIT OF MRS. JULIE HILL, WIFE OF U.S.  
AMBASSADOR H.E. CHRISTOFER HILL



# What's been happening...



Zone 21B

DISTRICT 2452 PUBLIC IMAGE SEMINAR

On Friday, September 29th, 2023, almost 200 hundred attendees gathered online and attended the District 2452 Public Image Seminar hosted by the dedicated D2452 Rotary Public Image Team with PRPIC/PDG Nijad Al Atassi as the facilitator.

The seminar was graced with the D2452 Governor Bashar Haddad who welcomed the attendees and the international speakers from the different regions of the Rotary world. PDG Jamil Mouwad and the Zone 21B Rotary Public Image Coordinator PDG Altan Arslan shared their inspirational words too. The Rotary International Director, Patrick Chisanga left with gracious and commendable comments in admiration to the excellent seminar, PDGs Emad Almoayed, Farid Gibran, Kevork Mahadesian, Ashot Kaarapetyan and George Azar were present as well, with the attendees from D2451 who extended their gratitude for being invited and were very impressed on the information gained during the seminar together with the AGs and Club Public Image Chairs.

**Rotary** District 2452

**CREATE HOPE in the WORLD**

## Public Image Seminar

Join us to learn about brand resources that will strengthen your club's image and raise Rotary awareness in your community.  
All Rotarians and Rotaractors are welcome!

**PRPIC Andre Suharto**  
Speaker

**RPIC Susan Courter**  
Speaker

**RPIC Phil Dyer**  
Speaker

**Date: September 29, 2023 Time: 5:00pm Bahrain Time**

Zoom User's ID: 936 987 8558 Password: 24302324

# What's been happening...



Zone 21B

DISTRICT 2452 PUBLIC IMAGE SEMINAR

From P117

The seminar was a treasure trove of insights from PRPIC/PDG Andre Suharto of D3310-Malaysia, RPIC of Zone 34 Susan Courter from the United States of America, and RPIC of Z19/20A Phil Dyer from the United Kingdom, offering guidance on brand resources that will not only bolster our clubs' public image but also elevate Rotary's presence in our communities.



# What's been happening...



Zone 21B

DISTRICT 2452 PUBLIC IMAGE SEMINAR

From P118

The attendees were pleased with the sessions as it involved interactive activities in addition to the Q&A, where the speakers shared their works and involvements, that helped the attendees learn more on the fidelity of Rotary Branding and the access of the Brand Center on how to do it properly in creating a unified image, and how to Tell Our Stories to the world that create a lasting change.

The seminar was of great value in making our journey in doing service above self a success.



## The District 2452 Rotary Public Image Committee Team



District Chair  
Nijad K. Al Atassi  
RC Adliya-Bahrain



Assistant Chair  
May Monle-Chmaibilly  
RC Tripoli Maarad-Lebanon



Country Chair  
Fasel Juma  
RC Salmaniya-Bahrain



Country Chair  
Peter Ashdjan  
RC Larnaca Kitos-Cyprus



Asst. Country Chair  
Jelena Cvetkovic  
RC Limassol Berengaria  
Cosmopolitan-Cyprus



Country Chair  
Jane Manneh  
RC Amman Anjoun-Jordan



Country Chair  
Najah Elias  
RC Metn-Lebanon



Country Chair  
Hiam Tweme  
RC Bethlehem-Palestine



Country Chair  
Andrea Prerad  
RC Jumeirah Dubai-UAE

# What's Poppin'...

Watch Out for the...

**SHARING  
HOPE  
WITH THE  
WORLD**

**SINGAPORE  
25-29 MAY 2024**

#Rotary24



## About the event

2024 Rotary International Convention - Singapore

Join the Rotary family in Sharing Hope With the World as we come together in Singapore for the 2024 Rotary International Convention, 25-29 May.

Visit [convention.rotary.org](https://convention.rotary.org) to register and pay before 1 June 2023 and enjoy limited-time savings for Rotary's biggest event of the year.

In Singapore, we'll take ideas built upon hope and turn them into action as we discover new ways to create lasting change in our communities. We'll enjoy opportunities to renew relationships made at previous conventions and create new ones together as we set our course toward a better future.

# Tell Our Stories...

RPI Zone 21B Social Media Networks

## Follow Us! Visit Our Page!

<https://rotaryzone21.org/leaders>

[www.rotaryzone21.org](http://www.rotaryzone21.org)

Rotary  
Zone 21B



TOGETHER, WE

# CONNECT

Rotary  PEOPLE IN ACTION

## ROTARY PUBLIC IMAGE

Building Your Online Presence

Find Us On



If you want your Stories to be published, or you need training, and invitation for seminar and events, contact your Assistant Rotary Public Image Coordinator for assistance!