

# Zone 21B

## Journal RY 2022-23



### The Rotary Public Image Team



#### Tips for using the Brand Center to tell Rotary's story

By Peter Roaf, Rotary Club of Ladner,  
British Columbia, Canada, and District  
5040 Interim Public Image Chair

*As the interim public image chair for my district, I've spent a lot of time thinking about how we tell our community about Rotary and share our excitement about our organization to motivate others to join us in the work we do. Growing our organization requires three things: attracting and retaining members, supporting The Rotary Foundation, and strengthening our brand.*

*Many of us know the importance of membership. And we understand how our gifts to the Foundation drive life-changing, sustainable projects. But strengthening and supporting Rotary's public image may be harder for us because we're less familiar with how to do it.*

*Fortunately, Rotary's Brand Center is a valuable resource that I often turn to for guidance.*



Con't. p4

Rotary   
Zone 21B



**IMAGINE  
ROTARY**

Vol.1 Issue 10/042023



# April the Maternal & Child Health Month

Rotary makes high-quality health care available to vulnerable mothers and children so they can live longer and grow stronger.

We expand access to quality care, so mothers and children everywhere can have the same opportunities for a healthy future. An estimated 5.9 million children under the age of five die each year because of malnutrition, inadequate health care, and poor sanitation — all of which can be prevented.

## HOW ROTARY MAKES HELP HAPPEN

Rotary provides education, immunizations, birth kits, and mobile health clinics. Women are taught how to prevent mother-to-infant HIV transmission, how to breast-feed, and how to protect themselves and their children from disease.



SUSTAINABLE PROGRAMS



CLEAN BIRTHS



KEEPING CHILDREN ALIVE DURING THEIR FIRST YEAR



TELEMEDICINE



LIFESAVING HOSPITAL EQUIPMENT



HEALING SCARS OF WAR



# Presidential Message

## *Introducing the Rotary Youth Network*

How do you take the best from the worst?

None of us will forget how the pandemic altered our world and our lives. Each of us had to traverse this period of uncertainty, and no one had a free pass from the effects.

I personally believe this has created space for a different kind of global leadership — one that is courageous, empathetic, and vulnerable. I met my good friend Anniela Carracedo online in early 2020. She is one such leader, and I'm thrilled to turn this month's column over to her.

— Jennifer Jones

In March 2020, I had a panic attack. I couldn't breathe, and I felt a terrible pain in my chest.

It had been a few days since the World Health Organization declared COVID-19 a global pandemic, and I was in the middle of my year as a Rotary Youth Exchange student in the United States. Think about it: an 18-year-old girl stuck in a different country, with a foreign language, with people she had only met six months before. It was scary.

But I am familiar with uncertainty. I was born and raised in Venezuela, which is going through one of the worst humanitarian and political crises in the Western Hemisphere. But my mom always said, "Challenges are nothing more than needs that require a solution."

I called up my Interact and Youth Exchange friends. Together, we organized an online meeting to share projects and get inspired by what everyone else was doing during the quarantine. In that first meeting, we had 70 people, mainly students, from 17 countries.



**Jennifer Jones**  
**President RY 2022-23**  
**April 2023**

From that beginning, we built an online platform for Rotary youths worldwide to share their experiences and inspire others with project ideas during isolation. We looked for mentors and supporters who would help our group connect young people, share cultures, and open new collaborative opportunities for international service projects. We called it Rotary Interactive Quarantine, or RIQ.

After only a year, we engaged with more than 5,000 students from 80 countries. Several of our team members became district Interact representatives and district committee members, and some of us even serve on Rotary International councils.

Eventually, quarantine restrictions were being lifted, and the needs of our participants were changing. At our last official meeting as RIQ, Past RI President Barry Rassin inspired us to create even bigger change, so we transformed RIQ into the Rotary Youth Network, or RYN.



# Presidential Message

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A few of our members, including me, were selected to serve on the inaugural Interact Advisory Council, where we presented our vision for youth in Rotary to the RI Board of Directors.

Our presentation to the Board inspired President Jennifer and her team to create a Youth Advisory Council in Rotary International, which I am honored to serve on as a co-chair.

The Rotary Youth Network officially launched during a breakout session at the 2022 Rotary International Convention in Houston. Five of us, who had participated in Interact, Youth Exchange, and Rotary Youth Leadership Awards, traveled across continents to launch an organization we had kicked off online two years before. The convention was also the first time we had met in person.



**ANNIELA CARRACEDO**  
Rotary Club of Bay St. Louis, Mississippi;  
District 6840 Rotaract Chair-Elect

When my friends and I finished our talk, we realized more than 500 people were giving us a standing ovation. Tears filled our eyes, and the feeling of excitement and accomplishment took over.

**Who would have thought that a panic attack would lead to this?**



## Tips for using the Brand Center to tell Rotary's story

By Peter Roaf, Rotary Club of Ladner, British Columbia, Canada, and District 5040 Interim Public Image Chair



Rotary's public image is what people think and feel when they see our logo and hear our name. The experience they have at our club meetings or when they participate in our programs contributes to this impression. The stories we tell and images we share also help shape how they feel about us and our brand.

### *How do we talk about Rotary?*

The Four-Way Test guides our speech and actions as we work in fellowship and service alongside people in our communities. But how do we know what to say to non-members to encourage them to join our clubs or projects? We can start by listening to what's important to members of our communities. Then we can use the "Voice and messaging" section of the Brand Center to share information about Rotary, our programs, and whatever else you've learned is important to your audience, whether they're prospective members, sponsors, or potential project partners.

### *How do we tell our story?*

The purpose of club publicity is to influence people to join us in creating lasting change in our communities and around the world. We

first seek to make them aware of our causes, then move them to a deeper understanding of why we're committed to those causes. Finally, we want to motivate them to take action, such as speaking in favor of our cause, helping implement it, or funding it. It might even be joining our club to work with us to advance our cause.

One of the best ways to motivate people is through storytelling, a powerful medium for connection. There are so many Rotary stories to share, and the Brand Center can help guide you with tips on building awareness and understanding of Rotary. When you're telling a story about your club project, the most important elements to communicate are the **need** you're filling, the **benefit** you're providing, and your project's **impact**. These details will resonate with people and entice them to join or give.

The "Promote Rotary" section of the Brand Center provides tips on the avenues available to communicate your stories and when to use them. You'll find guidance for building strong website content, sharing compelling social media messages, crafting effective press releases, and how, when, and where to advertise.



## Tips for using the Brand Center to tell Rotary's story

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I've found it wise to rely on members with expertise in each type of communication. Do you have club members who are familiar with social media marketing or building a website? Make use of them and point them to the appropriate Brand Center resources.

### How do we look?

Many of us take care when dressing for a special occasion because how we look is important to us. Looks are no less important for our organization. First impressions are critical, and a good appearance shows we care. What does your club or project look like to your community members? Can they readily see you're part of a trusted organization with

more than a hundred years of service above self? Will they connect those impressions with other Rotary clubs they come in contact with?

Rotary Brand Center

Help & FAQ Search

HOME OUR BRAND DOWNLOADS TEMPLATES

People of Action materials VIEW

Welcome to the Rotary Brand Center

What would you like to do today?

IMAGINE  
ROTARY



## Tips for using the Brand Center to tell Rotary's story

By Peter Roaf, Rotary Club of Ladner, British Columbia, Canada, and District 5040 Interim Public Image Chair

**Rotary**  
Club of Evanston  
Lighthouse



Taste of  
Evanston

An example of a logo lockup incorporating a partner organization.

This all adds up to visual identity, and the “Brand elements” section in the Brand Center can ensure you’re using the correct logo and design elements for your club and district communications. The Brand Center has templates to create logos for Rotary, Rotaract, and Interact clubs, as well as creating “logo lockups” that incorporate a partner organization’s or sponsor’s logo. Remember, creating your logo correctly is like wearing the right clothing. Impressions matter.

### Show that we're People of Action

While many people recognize the Rotary name, not all know who we are or what we do. As people of action, we can change that through our communications. Visit the “People of Action” section in the Brand Center to find ideas to show prospective members and supporters how we channel our skills and expertise to solve community problems. You’ll find messaging tips, ready-made People of Action ads, and templates to customize with your own images to create great content for your website, social media posts, advertisements and presentations. So visit the Brand Center today to see all the ways you can support and promote Rotary in your community and beyond.

### People of Action ad example



Rotary  
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IMAGINE  
ROTARY





ARPIC Tanya Georgieva  
District 2482

### *You are not alone!*

It was long-long ago, on 5th February 2023. My husband, our younger daughter and I, we were sitting in a small restaurant planning a dream trip to Adana, especially Gaziantep and nearby places. I had felt in love with this town during the Rotary Institute there.

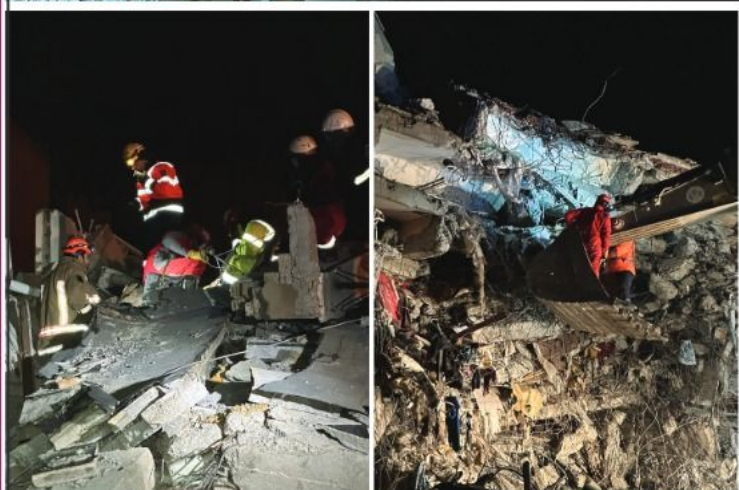
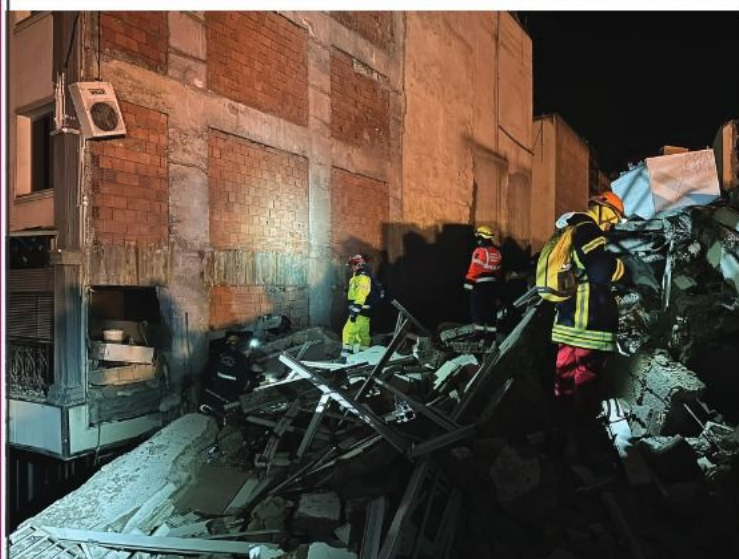
Few hours later all our plans were ruined by a notification on my phone, and this was the least change in the world around. More than 16 mln kids, women and men were affected by a horrible Earthquake. Many lost all they had, and the worst – many lost their lives.

A mix of stress, fear, sympathy, condolence, that range of feelings rushed in. What happened to my friends, to all the smart and gentle people I got in touch? And it was not only insight me.

Bulgaria was the first country to send support and rescue teams to the earthquake region. On the 6-th of February, before noon, two Spartan airplanes left for Turkey – only few hours after the earthquake. They made several courses bringing doctors, volunteers, first aid goods, rescue teams and specially trained dogs. On 7-th February new flights with emergency teams of doctors also left for the earthquake regions. These happened many times, as Bulgarian people were aware that the Neighbours are in trouble and at need.

## ARPIC Tanya Georgieva on...

### You Are Not Alone!



9th February. Bulgarian rescue teams found 5 more survivors.

Con't. p8



## You Are Not Alone!

The Spartan military airplanes took off many time to bring rescue teams, doctors and other medical staff.



It is not a matter if you are the first, or among the first, it is important to support when your support is needed, to be at the right place in the right time. The struggle began. The competition with time. Bulgarian Rescue teams with specially trained dogs were doing the best to find survivors under the ruins. Each saved life was a real inspiration to continue.

What about Rotarians in Bulgaria?! We feel our fellows in Turkey so close. We simply live next door. And there are twinings, mutual projects, meetings. Even if there have not been any, we are Rotarians and our mission is to save lives. Because we are people of action.

The Monday evening was the start of collecting financial support. Rotary Club Bourgas, Rotary Club Blagoevgrad Center, Rotary Club Pomorie, Rotary clubs Russe Danube and Russe, Rotary Club Svishtov, and many others donated money the first day or two. Many Rotarians have provided financial aid directly or through other organization.

There are Rotary clubs in Bulgaria that had declared their decision to join the Global Grants of 2420, 2430 and 2440. RC Sofia Serdika, RC Ruse, RC Pleven Centrum, RK Plovdiv Puldin, etc are among them.

All Rotary clubs in the district participate in campaigns to provide material support. The list of goods and needs toured among Rotarians in Bulgaria. We made the best of us to coordinate the actions.

Some large campaigns have been organizes by the Rotary Clubs in Southern part of Bulgaria: Rotary club Harmanli, in cooperation with partners and citizen of Harmanli municipality, have collected blankets, sleeping bags, sheets, hygiene materials, diapers, camping beds, electric generators, tent stoves, tents, etc to send to suffering people in Turkey. The trucks were driven to Edirne and from there to the region of the earthquakes.



# ARPIC Tanya Georgieva on...

## You Are Not Alone!

Rotary club Kardzhali and partners, together with Municipality of the town provided several large TIR trucks full of items from the list sent by Turkish Rotary and Rotaract clubs in the earthquake regions.

Rotary Club Veliko Tarnovo, Rotaract club Veliko Tarnovo and Interact Club Veliko Turnovo organized a large campaign in Northern Bulgaria. The Red Cross, National Association of the Volunteers in Bulgaria, other NGOs, municipalities and institutions organized centres for support to Turkish people. Cars and Trucks crossed the border many times, and this time it was not for an excursion to nearby towns. It was because people are good hearted and because when you know s.o. needs, you the passion and devotion to Goodness activates more than ever.

We are not a rich country. But we opened our hearts. I do not remember the author and the exact sentence, but it sounds like "It is not important to give when you have a lot, it is important to give from the bottom of your heart when you do not have much."

And believe us we, all Rotarians in Bulgaria, all Bulgarian people, we feel deep sorrow. Accept our condolences and our believe that recovery and better future is ahead.

**You are not alone!**

Provisions, first aid good, tents, etc from Harmanli Rotary club and friends. Several busses from the town to Edirne.





# ARPIC Tanya Georgieva on...

## You Are Not Alone!

Rescue teams started their work to find survivors straight as soon as they landed.



Provisions and first aid support from Rotary club of Kardzhali, partners and municipality, and essential support of Rotaract club Kardzhali





# ARPIC Tanya Georgieva on...

## You Are Not Alone!

Interact Zlatograd members with a campaign



Rotary club Veliko Tarnovo and partners with a large campaign in Northern Bulgaria





# What's been happening...

## Zone 21B D2482



Rotary Public Image Zone 21B  
Published by  
Tanya Georgieva

D2482

At the beginning of March we announced the start of **Rotary Club of Sofia Triaditsa / Ротари клуб София Триадица** is the initiative to collect books for Cultural community centers in small rural areas. The "Granny and Grandpa are reading while waiting for me" is now getting positive feedbacks the (Баба и дядо четат, докато ме няма – дарителска кампания за книги)

Special thanks from Nauka-1902 Cultural community centre in Vranilovtsi village (Читалище Наука Враниловци ) for the books received.

The project <https://www.facebook.com/events/974843843488756/> ) is going on.

#TogetherWeEmpower





## Zone 21B D2482



Rotary Public Image Zone 21B  
Published by  
Tanya Georgieva

D2482

At the beginning of March we announced the start of [Rotary Club of Sofia Triaditsa / Ротари клуб София #D2482](https://www.rotary-asenovgrad.org/14-news/53-buditeli) Admirations for Rotary club Asenovgrad. ( <https://www.rotary-asenovgrad.org/14-news/53-buditeli> ). On 25 March 2023 the first issue of Asenovgrad Mathematical Tournament "Acad. Blagovest Sendov" for students took place in Paisiy Hilendarski City Librabrary. Acad Blagovest Sendov was one of world great-est mathematicians in contemporary times and the person who discovered that John Atanasov had been the creator of computers.

The winner is Christo Botev Primary School Team. Second place is for the team of Angel Kanchev Primary schools team. 3rd place – for Cyril and Methody Secondary school.

Rotary club Asenovgrad would like to congratulate all the participants in the tournament.

Great thanks to our partners – Asenovgrad Municipality, City Library.





# What's been happening...

## Zone 21B D2482

Rotary



Rotary Public Image Zone 21B  
Published by  
Tanya Georgieva

D2482

Huge thanks and sincere admiration to Jennie Sendova, sister-in-law of the great Bulgarian mathematician.





## Zone 21B D2482



Rotary Public Image Zone 21B  
Published by  
Tanya Georgieva

D2482

### My Favorite Childhood Fairy Tale

Rotaract club Kardzhali has organized a children's drawing #competition on the official "Fairy Tale Day". The official ceremony was on March 20th. The initiative has been part of the "Kardzhali Reads" project. The project has been running for two months and the main goal, to encourage as many [Kardzhali.bg](http://Kardzhali.bg) / [Кърджали.бг](http://Кърджали.бг) residents of all ages as possible to pick up a book, has been achieved.

The competition on the theme of "My Favorite Childhood Fairy Tale" received over 180 #drawings created by children in from 1st to 4th grade in primary schools.

All colorful and magic masterpieces were full of imagination. The final exhibition was on March 20th during the awards ceremony at the "Krug" art gallery.





# What's been happening...

## Zone 21B D2482



Rotary Public Image Zone 21B  
Published by  
Tanya Georgieva

D2482

### My Favorite Childhood Fairy Tale

The highest-rated young artists were awarded certificates and gifts.

The jury consisted of Hristo Gaberov - a friend of the "Kardzhali Reads" project, and Maya Mecheva - an artist and representative of the regional library "N.Y. Vaptsarov". They expressed their strong impressions of the children's fairy tale masterpieces.

The Rotaract Club of Kardzhali would like to sincerely thank to all participants and partners of the initiative, as well as to the hosts of the exhibition - the "Krug" art gallery, who supported make the event a true celebration of the fairy tale.

[#myfavoritefairytales](#) [#togetherweinspire](#)



# What's been happening...

## Zone 21B D2482



Rotary Public Image Zone 21B  
Published by  
Tanya Georgieva

D2482

Interact club Varna , at the charity bazaar for [#MARTENITSAS](#) held on February 25th and 26th, managed to raise 2050 BGN in support of the music teacher from Balchik - Mrs. Magdalena Hristova! We would like to express our heartfelt gratitude to you, as well as to Cherry by Mary and [@deltaplanetvarna](#) for their support.

At the last club meeting, the interactors had the opportunity to meet Mrs. Hristova closely and to learn about her story. We are impressed by her positivity and wish her health and countless happy moments!

[#TogetherWeCan](#)





# What's been happening...

## Zone 21B D2430

Rotary 

Rotary Public Image Zone 21B  
Published by  
Altan Arslan



IMPACT

REACH

ENGAGE

ADAPT

**ENERGIZING**  
**ROTARY DISTRICT 7410**  
**BY USING ROTARY'S**  
**ACTION PLAN!**

Rotary 



Stephanie Urchick  
& Tom Gump

Rotary International President Nominee Stephanie Urchick and I are excited about engaging with #rotaryinternational District 7410/Northeastern Pennsylvania, USA tomorrow! Event details appear below.

DETAILS:

- DATE: Monday, April 3, 2023
  - TIME: 6:00 PM CDT/7:00 PM EST
  - EVENT: District 7410 Districtwide Meeting
  - TOPIC: "Energizing District 7410 by Using the Rotary Action Plan"
  - FORMAT: Virtual/Zoom Meeting
  - MEETING ID: 870 9598 1561
  - PASSCODE: 697774
  - SPONSOR: E-Club of International Innovators
- Thank you Past District Governor Karen DeMatteo for your kind invitation to address your district!

TOGETHER, let's learn how to energize our #rotaryclubs and #GrowRotary!  
#Rotary #ImagineRotary #PeopleOfAction

# What's been happening...

## Zone 21B D2475

Rotary 

Rotary Public Image Zone 21B  
Published by  
Mari Delivoria

2475

The Rotary Club of Parnitha, in the context of modernization of the 1st Primary School of Thrakomakedones, following a school's request, donated 2 new and modern robotic kits to cover the needs of the computer's laboratory.

1. 37 in 1 Starter Kit for BBC micro:bit
2. PCB Micro:bit v2
3. STEM TOYS Young Engineers
4. STEM TOYS Simple and Power Machines
5. STEM TOYS Introduction to Automation

Rotary 

 **IMAGINE  
ROTARY**





# What's been happening...

## Zone 21B D2475

2475

The Rotary Club of Parnitha, always helpful in matters of social offer and solidarity, responded positively to a request for the granting of 2 air conditioning units to the 2nd Primary School of Thrakomakedones, for the needs of 2 classrooms that are served outside the school building complex, in containers. The air conditioning units were delivered by the President and the Secretary of the Club, Rotarians Alexandros Rizos and Stefanos Tsoதாகos, in mid-January, while the official handover took place during the banquet of 01/03/2023 in the presence of the 2475 District Commander Ioannis Katsogiannis.

Rotary 

Rotary Public Image Zone 21B  
Published by  
Mari Delivoria



# What's been happening...

## Zone 21B D2482

Rotary 

Rotary Public Image Zone 21B  
Published by  
Tanya Georgieva

D2482

The members of Interact Club Sevlievo are happy to announce that their traditional mission at the annual #Martenitsa bazaar at the beginning of March was successfully completed! These young people managed to raise the amount of 3488.50 BGN.

The funds from the initiative will be donated to the Resource school centres for children with special educational needs.

The Martenitsas were handmade by Interactors, with the involvement of Iztok Centre for retired people, students from Vasil Levski Secondary school, the Center for Children's Accommodation of family-type without disabilities, and kindergartens.





# What's been happening...

## Zone 21B D2482

Rotary



Rotary Public Image Zone 21B  
Published by  
Tanya Georgieva

D2482

Special thanks to **Община Севлиево (Sevlievo Municipality)**, "2+2" store, **@Rotary Club Sevlievo (Ротари клуб Севлиево)**, and the Student Council at PG "Marin Popov" for their support!  
**#TogetherWeCan**





# What's been happening...

## Zone 21B D2420

Rotary 

Rotary Public Image Zone 21B  
Published by  
Altan Arslan



2440

E-Club PCP İclal Kardiçalı and his beloved partner PDG Esat Kardiçalı are in Cape Town for a very special ceremony. In the competition where our Rotary International President Jennifer Jones specially selected 6 projects on Diversity, Equity and Inclusion among 150 projects this year, the "Do you like Music?" project was selected as one of these 6 projects and deserved an award. For this purpose, PCP İclal and PDG Esat, who are invited to Cape Town, will attend the Official Award Ceremony, where the Ambassador of the Republic of Türkiye is also invited and where the World Launch of these 6 projects will be held, and GDB İclal Kardiçalı will receive the award from RIP Jennifer Jones.



# What's been happening...

## Zone 21B D2482

Rotary 

Rotary Public Image Zone 21B  
Published by  
Altan Arslan

D2482

Rotarian winter games fest, Pamporovo 2023.

21 years is a maturity all over the world. An event that happens every year, in a sequence of 21 times, is precisely defined - it's a Tradition.

Rotary club Smolyan ( [Ротари клуб Смолян](#) ), D2482 – Bulgaria ( [Българските ротарианци](#) / [Rotarians in Bulgaria](#) ), invited all of us, ski fans from Bulgaria and Europe, to participate the XXI Rotarian winter ski fest in Pamporovo.





# What's been happening...

## Zone 21B D2482



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Tanya Georgieva

D2482

The club has started the story long ago as a local event. Gradually, year by year, it turned to be one of the most expected and appreciated Rotarian meetings in the District.

Fellows from surrounding districts, from other European countries joined us.

And finally we achieved great success. We have been appointed International Skiing Fellowship of Rotarians Europe 2026 host.

What about Pamporovo 2023. Rotarians from 15 clubs in Bulgaria. Additionally – Rotarians from Greece, Slovakia and Ireland enjoyed the winter games.

Participants opinion were great: It was unique. Great organization, interesting, useful, and fun, from start to finish. The finale was explosive.

Almost all the sections were dominated by participants from ski regions.





# What's been happening...

## Zone 21B D2482



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The winners:

Children up to 14 years old

1st place - Liliya Sirakova - RC SMOLYAN

2nd - Iya Pipeva - @Rotary club Blagoevgrad-Center

Children up to 14 boys

1st - Kristiyan Vushev - Rotary club Sofia-Balkan

2nd - Niki Shopov - Blagoevgrad Center

3rd - Ogi Shopov - Blagoevgrad Center

4th - Yoan Balabanov - Sofia Balkan

5th - Petar Markovski - Smolyan

Interact Girls

1st Bozhidara Kadrekova - Blagoevgrad Center

Girls 18-30

1st - Petya Papalyugova - Blagoevgrad Center

2nd - Mihaela Belcheva - Rotaract Club Sofia International

3rd - Borislava Chatalbasheva - Smolyan





# What's been happening...

## Zone 21B D2482

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Women

1st - Mariana Grozdanova - Blagoevgrad Center

2nd - Lyubomira Chatalbasheva - Smolyan

3rd - Rositsa Papalyugova - Blagoevgrad Center

Youth 18 - 30 years old

1st - Stoyan Kadrekov - Blagoevgrad Center

2nd - Todor Kros - Ireland

Men 31 - 50 years old

1st - Ivan Badev - Smolyan

2nd - Vasil Pipev - Blagoevgrad Center

3rd - Slavi Shopov - Blagoevgrad Center

Men 51 - 65 years old

1st - Rosen Kokarov - SMOLYAN

2nd - Borislav Kadrekov - Blagoevgrad Center

3rd - Blagoy Grozdanov - Blagoevgrad Center

Men over 65 years old

1st - Milosh Kmeti - Slovakia

2nd - Ilko Nikolov - @Rotary club Plovdiv Puldin

3rd - Kostadin Chatalbashev - Smolyan

Rope:

1st - SOFIA - Balkan, Plovdiv Puldin, Rotary club Bourgas since 1937, and William Kros

2nd - Blagoevgrad Center 3rd - Smolyan and @Rotary Club Zlatograd - Nedelino



Looking forward to meet you in Pamporovo in 2024, 2025 and TheGreatEvent in 2026!





## Zone 21B D2482



Rotary Public Image Zone 21B  
Published by  
Tanya Georgieva

D2482

**Rotaract Club Ruse** provided two body temperature monitoring devices to University regional hospital "Kanev". The project was financed by a **#fundraising** campaign. The devices will be used in three departments – "Pediatrics", "Orthopedics and Traumatology", and "Surgery".

The funds for the devices were collected through various fundraising initiatives and amount to approximately 8,000 BGN, along with the necessary consumables.

The head of the hospital, Ivan Ivanov, presented a certificate of appreciation to the young people from Rotaract Ruse.

All local media and national media with Russe branches covered and attended the event.

The project is also supported by Rotary Club Ruse and Rotary Ruse-Dunav.

Great thanks to Interact Club Ruse, who also participated in the fundraising.

Uniting around a cause helped us quickly achieve our goal, and we are happy with the result.





# What's been happening...

## Zone 21B D2483



Rotary Public Image Zone 21B  
Published by  
Nikola Božić

D2483

A joint meeting with Rotary International District 2483 and the Rotary Club of Chicago last Saturday, April 8, at 10 a.m. (Chicago Time). An opportunity to be together with the members of the first Rotatary club in the world.

The guest speaker was the Secretary General of Rotary International John Hewko, who talked about the global positive impact of Rotary in today's world.

Conference  
**Chicago - Belgrade**  
sister cities

Speaker:  
**John Hewko**  
CEO of Rotary International

Venue: *Rotary International headquarters*  
1560 Sherman Ave, Evanston IL, 60201  
Saturday, 08. april 2023, 10am

Rotary Club of Chicago  
Rotary District 2483 Serbia & Montenegro  
Rotaract

# What's been happening...

## Zone 21B D2482



Rotary Public Image Zone 21B  
Published by  
Tanya Georgieva

D2482

At a special ceremony in Sredna Gora hall at Kamengrad hotel, Rotary Club -Panagyurishte officially presented the Clubs AWARDS for 2022. The awards were given to Stefan Raponzgiev - for the development of library activities in the town of Panagyurishte and to Yasen Hristov - for his creative and research activities in reflecting events from the recent municipality of Panagyurishte history.





# What's been happening...

## Zone 21B D2475



Rotary Public Image Zone 21B  
Published by  
Mari Delivoria

2475  
The RC Komotini supports the Turkish and Syrian people.



# What's been happening...

## Zone 21B D2475



Rotary Public Image Zone 21B  
Published by  
Mari Delivoria

2475  
In April 2023 Rotary Club of Athina -Filothei in collaboration with Rotary E- Club of Greece, both of 2475 R.I.D., as part of their service to the local community, have offered Easter candles and chocolate desserts,

clothes, arts and crafts supplies , stationery supplies, educational toys to cater the needs of all children which are hosted in two hospital wings (child psychiatry and in the recently renovated by our District ,wing for children after a prosecutor's order) of the Penteli Children's Hospital.





# What's been happening...

## Zone 21B D2452



Rotary Public Image Zone 21B  
Published by  
May Monla Chmaitilly

D2452

The Rotary Club of Salmaniya (RCS) Board of Directors were invited to attend the Bahrain Deaf Society (BDS) Annual Ghabga. The BDS appreciated the collaboration between the two associations and thanked RCS for their continual support by awarding them with a token of appreciation.





# What's been happening...

## Zone 21B D2452

Rotary



Rotary Public Image Zone 21B  
Published by  
May Monla-Chmaitilly

D2452

The Rotary Club of Salmaniya and the Bahrain Deaf Society distributed fire detection devices to families who are hearing impaired. The devices were donated by the Rotary Club of Salmaniya earlier in the year. The devices are designed for the deaf and hearing impaired to alert them of fire with lights.





# What's been happening...

## Zone 21B D2452



Rotary Public Image Zone 21B  
Published by  
Nijad K. Al Atassi

D2452

The Rotary Club of Salmaniya has teamed up with Alosra supermarket to provide 500 Ramadan food boxes to more than 20 charity societies, NGOs and the economically challenged families. RCS values the generous partnership with alosra for this project and future projects.

#imagine Rotary #rotaryinternational #peopleofaction #ramadankareem



RAMADAN BOXES 2023



RAMADAN BOXES 2023



RAMADAN BOXES 2023



RAMADAN BOXES 2023



RAMADAN BOXES 2023



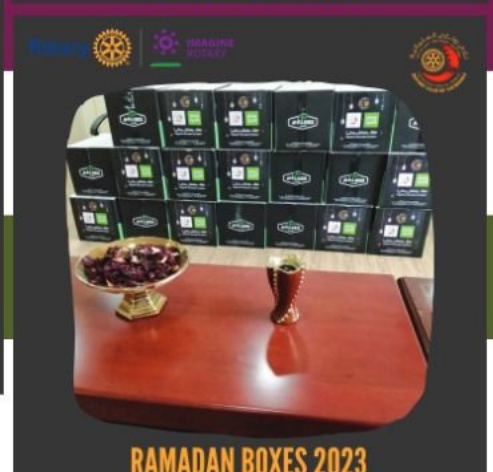
RAMADAN BOXES 2023



RAMADAN BOXES 2023



RAMADAN BOXES 2023



RAMADAN BOXES 2023





Zone 21B D2440

Rotary



Rotary Public Image Zone 21B  
Published by  
Gunes Ertas

## Awarding Ceremony

**On its 3rd year, the  
Power of Goodness  
Video Competition!**

First Prize Winner:

US\$700

Second Prize Winner:

US\$500

Third Prize Winner:

US\$300

with Certificate  
of  
participation  
and  
Plaque  
of  
Appreciation



# What's been happening...

Zone 21B D2440

Rotary



Rotary Public Image Zone 21B  
Published by  
Gunes Ertas

## Congratulations!

### Top 10 Finalists



*Golling Tennegau Rotary Club, District 1920*

*District 2232*



*Heraklion El Greco Rotary Club, District 2475*

*Ankara Cayyolu Rotary Club, District 2430*



*Agia Paraskevi Rotary Club, District 2475*

*Košice Classic Rotary Club, District 2240*



*Aman Jerash Rotary Club, District 2452*

*Istanbul Ecology Rotary Club, District 2420*



*Izmir Dokuz Eylül Rotary Club, District 2440*

*Kazalak Rotary Club, District 2482*





# What's been happening...

## Zone 21B D2475



Rotary Public Image Zone 21B  
Published by  
Mari Delivoria

2475

On Friday 7/4/2023 the Rotaryclub Pallini-gerakas wished Happy Easter to the boarding school children with learning disabilities of the foundation 'Thalpi & Mathisi' by offering the traditional Greek Easter gifts : sweets and shoes from local stores of our municipality.





# What's been happening...

## Zone 21B D2475

Rotary



Rotary Public Image Zone 21B  
Published by  
Mari Delivoria

2475  
The RC Agia Paraskevi in cooperation with the rotaract Club of Agia Paraskevi offered 180 chicken and 2 cans of oil to the social kitchen of the municipality. From this, people in need have their food daily.



# What's been happening...

## Zone 21B D2440

Rotary



2440  
RI President Jennifer Jones and her Partner Nick Krayacich visited Turkish Districts 2420 Istanbul and District 2430 Adiyaman on 14-15 April 2023 to be briefed and see on place realised projects after the Earthquake.





# What's been happening...

## Zone 21B D2440



Rotary Public Image Zone 21B  
Published by  
Gunes Ertas





# What's been happening...

## Zone 21B D2475



Rotary Public Image Zone 21B  
Published by  
Mari Delivoria

22475

Blood donation by RC Athina-Notos to Ippokrateio Hospital.



# What's been happening...

## Zone 21B D2440



Rotary Public Image Zone 21B  
Published by  
Gunes Ertas

Rotary  Rotary Fellowship of Synergy  
Community Services Volunteers

SYNERGY



PRID. ŞAFAK ALPAY      ROTARY FOUNDATION TRUSTEE GEETA MANEK      DG 2430 EMRE ÖZTÜRK

**HOW ROTARY RESPONDS TO THE DEVASTATING EARTHQUAKE IN TURKEY** 

 ID: 936 987 85 58  
PASS: 24302223

**29 APRIL 2023**  
CET 19:00 PM  
TR 20:00 PM

Rotary   **IMAGINE ROTARY**  
District 2430

Rotary  
Zone 21B



**IMAGINE ROTARY**



# What's poppin'...

## Zone 21B

Rotary  
Zone 21B



IMAGINE  
ROTARY

# DO MORE THAN YOU THOUGHT POSSIBLE WITH ROTARY

Visit [rotary.org/get-involved](http://rotary.org/get-involved) today  
to find a club and start making a difference.

Rotary is a global network of clubs with 1.4 million members — neighbors, friends, leaders, and problem-solvers just like you.

We apply our diverse perspectives and collective expertise to support one another and tackle the most persistent issues that our communities face.

#### JOIN US TO:

- Connect with other people of action
- Form new friendships and build your network
- Find creative ways to meet community needs
- Gain new skills and grow as a leader





# Tell Our Stories...

## RPI Zone 21B Social Media Networks

### Follow Us! Visit Our Page!

Rotary  
Zone 21B



TOGETHER, WE

# CONNECT

Rotary  PEOPLE OF ACTION

### ROTARY PUBLIC IMAGE

Building Your Online Presence

Find Us On



If you want your Stories to be published, or you need training, and invitation for seminar and events, contact your Assistant Rotary Public Image Coordinator for assistance!